

AHST 3320 Section 501
Course in Contemporary Art
Kinetics of Urban Sprawl
Dr. Charissa N. Terranova
Spring 2008

Monday, 7:00-9:45
1.28.2008

Interiors, Woman, and Pop!: Tom Wesselmann, Mel Ramos,
and Andy Warhol

Film Lab

MC 2.410 Wednesday 7 pm January 30
Screening of Films by Charles and Ray Eames
MC 2.410 Wednesday 7 pm April 9 Screening of
Film: *Falling Down*
MC 2.410 Wednesday 7 pm April 16 Screening
of Film: *Blade Runner*
MC 2.410 Wednesday 7 pm April 23 Screening
of Film: *Death Proof* from *Grindhouse*

QUIZ

Beatriz Colomina's Introduction to *Cold War Hothouses* builds directly upon our discussion of war and urbanism last week. Please explain the connection Colomina draws between war and domesticity.



The good wife's guide

- **Have dinner ready.** This should, even the night before, be done a definite time ready, on time for his return. This is a way of letting him know that you have been thinking about him and are concerned about his needs. *Most men are hungry when they come home and the prospect of a good meal (especially his favorite dish) is part of the main welcome needed.*
- **Prepare yourself.** Take 15 minutes to rest so you'll be refreshed when he arrives. Wash up your makeup, put a flower in your hair and be fresh-looking. He has just been with a lot of work away people.
- **Be a little gay and a little more interesting** for him. His boring day may need a lift out of your duties in its period.
- **Close away the children.** Make one last trip through the main part of the house just before your husband arrives.

- **Getter up schoolbooks, toys, paper etc.** and then run a dustcloth over the tables.
- **Over the necker** scratch of the crew you should prepare and light a fire for him to warm by. Your husband will feel that he has reached a haven of rest and peace, and it will give you a lift too. After all, opening for his comfort will provide you with (increased personal satisfaction).
- **Prepare the children.** Take a few minutes to wash all children's hands and faces (if they are small), comb their hair and, if necessary, change their clothes. They are little creatures and it would be to our loss during the peak Mother's Day week. At the time of his arrival, eliminate all noise of the radio, door or vacuum. Try to encourage the children to be quiet.
- **Be happy to see him.**
- **Greet him with a warm smile and show sincerity in your desire to please him.**
- **Listen to him.** You may have a dozen important things to tell him, but the moment of his arrival is not the time. Let him talk first - remember, the topics of conversation are more important than words.
- **Make the evening his.** Never complain of the corner heater, the gas meter and the clock, or other places of entertainment without your husband. Try to understand the needs of stress and pressure and do very well indeed to be at home and relax.
- **Try to get.** Try to make sure your home is a place of peace, order and tranquility where your husband can renew himself in body and spirit.
- **Don't greet him with complaints and problems.**
- **Don't complain if he's late home for dinner or even if he misses out all night.** Give a smile and cheer up what he might have gone through that day.
- **Make him comfortable.** Have him lean back in a comfortable chair or have him lie down in the bedroom. Have a cup of warm drink ready for him.
- **Arrange his pillow and offer to take off his shoes.** Speak in a low, soothing and pleasant voice.
- **Don't ask him questions about his actions or question his judgment or integrity.** Remember, he is the master of the house and as such will always exercise his will with fairness and kindness. You have no right to question him.
- **A good wife always knows her place.**



-Have dinner ready. Plan ahead, even the night before, to have a delicious meal ready on time for his return. This is a way of letting him know that you have been thinking about him and are concerned about his needs. Most men are hungry when they get home and the prospect of a good meal is part of the warm welcome needed.

-Prepare yourself. Take 15 minutes to rest so you'll be refreshed when he arrives. Touch up your make-up, put a ribbon in your hair and be fresh-looking. He has just been with a lot of work-weary people.

-Be a little gay and a little more interesting for him. His boring day may need a lift and one of your duties is to provide it.

-Clear away the clutter. Make one last trip through the main part of the house just before your husband arrives. Run a dustcloth over the tables.

-Over the cooler months of the year you should prepare and light a fire for him to unwind by. Your husband will feel he has reached a haven of rest and order, and it will give you a lift too. After all, catering to his comfort will provide you with immense personal satisfaction.



-Minimize all noise. At the time of his arrival, eliminate all noise of the washer, dryer or vacuum. Encourage the children to be quiet.

-Be happy to see him.

-Greet him with a warm smile and show sincerity in your desire to please him.

-Listen to him. You may have a dozen important things to tell him, but the moment of his arrival is not the time. Let him talk first - remember, his topics of conversation are more important than yours.

-Don't greet him with complaints and problems.

-Don't complain if he's late for dinner or even if he stays out all night. Count this as minor compared to what he might have gone through at work.

-Make him comfortable. Have him lean back in a comfortable chair or lie him down in the bedroom. Have a cool or warm drink ready for him.

-Arrange his pillow and offer to take off his shoes. Speak in a low, soothing and pleasant voice.

-Don't ask him questions about his actions or question his judgment or integrity. Remember, he is the master of the house and as such will always exercise his will with fairness and truthfulness. You have no right to question him.

-A good wife always knows her place.

HOUSEWIFE

Anne Sexton

Some women marry houses.

It's another kind of skin; it has a heart,
a mouth, a liver and bowel movements.

The walls are permanent and pink.

See how she sits on her knees all day,
faithfully washing herself down.

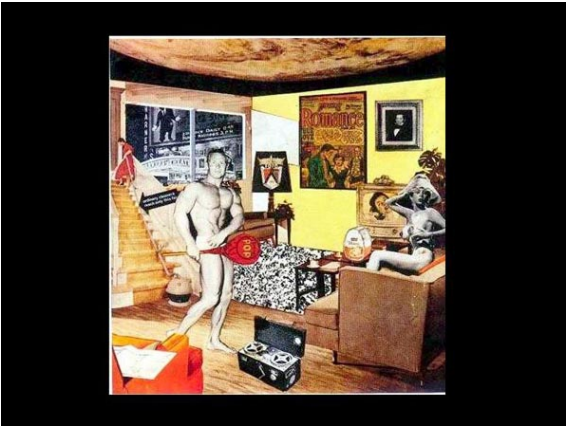
Men enter by force, drawn back like Jonah
into their fleshy mothers.

A woman *is* her mother.

That's the main thing.







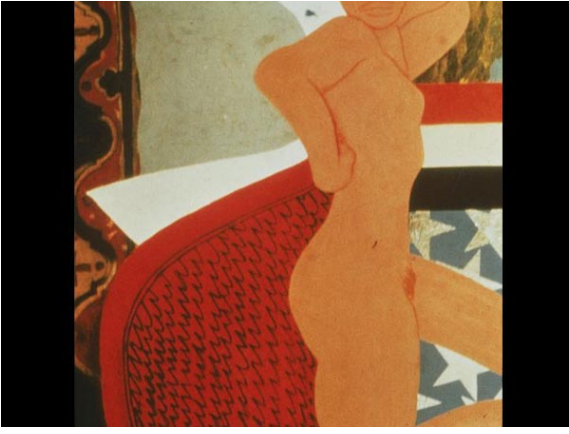












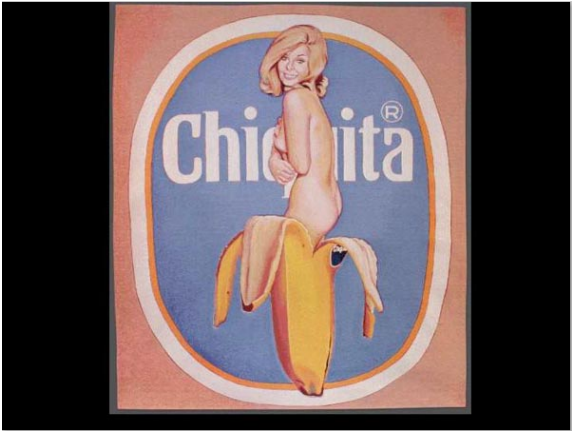


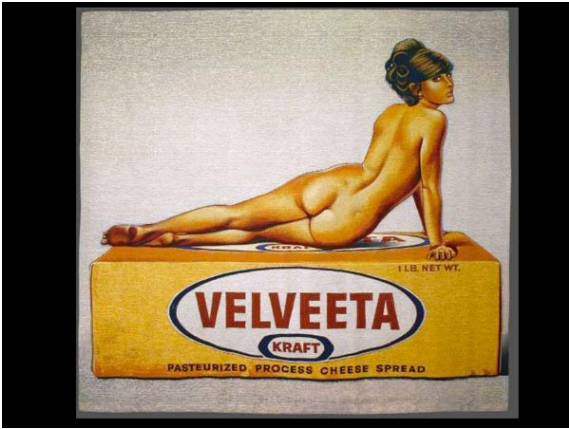


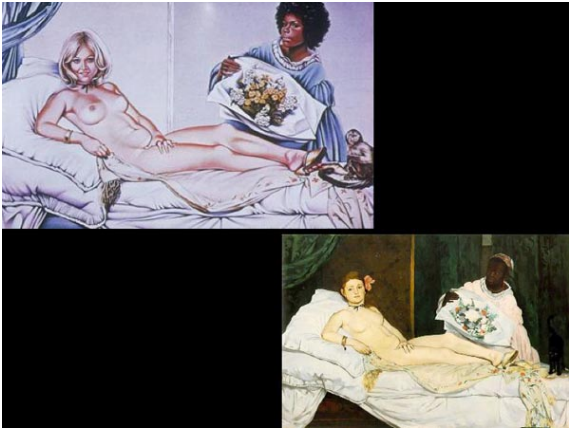












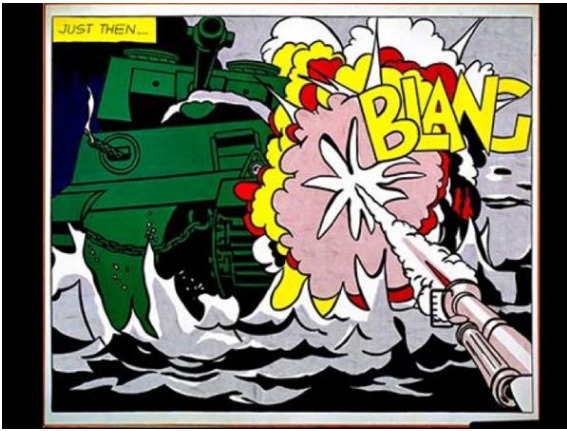












WHY, BRAD DARLING, THIS PAINTING IS A
MASTERPIECE/ MY, SOON YOU'LL
HAVE ALL OF NEW YORK GLAMORING
FOR YOUR WORK!



I TRIED TO REASON IT OUT / I TRIED TO SEE THINGS FROM MOM AND DAD'S VIEW-POINT / I TRIED NOT TO THINK OF EDDIE, SO MY MIND WOULD BE CLEAR AND COMMON SENSE COULD TAKE OVER / BUT EDDIE KEPT COMING BACK...

I HAVE SOMETHING FOR YOU TO EAT IN THE KITCHEN, DEAR...

I'M NOT HUNGRY MOTHER! PLEASE, I JUST WANT TO GO TO MY ROOM!

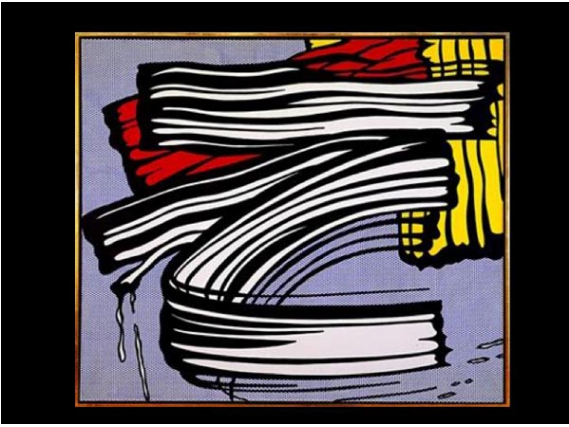


WHAT? WHY DID
YOU ASK THAT?
WHAT DO YOU KNOW
ABOUT MY IMAGE
DUPLICATOR?





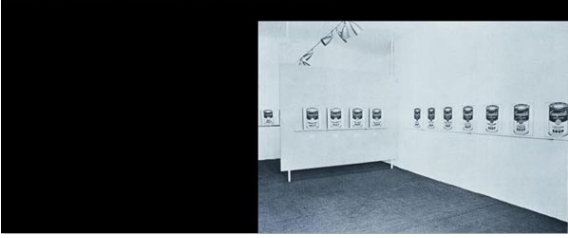


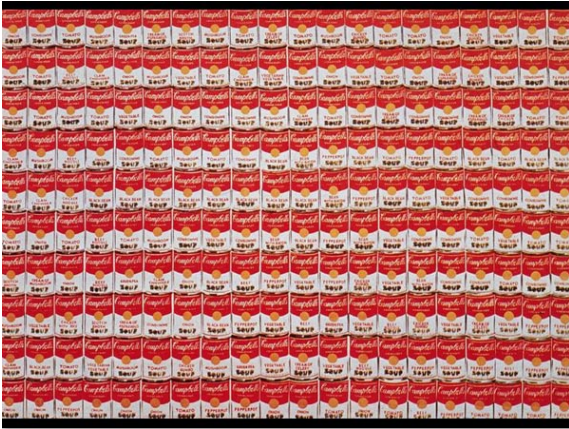






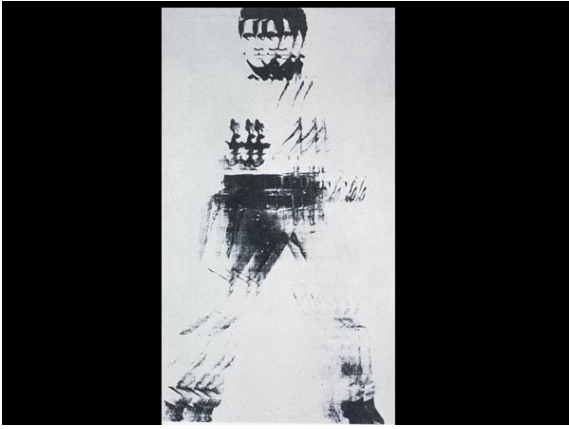














Betty Friedan, "The Problem That Has No Name," *The Feminine Mystique*, 1963

The problem lay buried, unspoken, for many years in the minds of American women. It was a strange stirring, a sense of dissatisfaction, a yearning that women suffered in the middle of the twentieth century in the United States. Each suburban wife struggled with it alone. As she made up beds, shopped for groceries, matched slipcover material, ate peanut butter sandwiches with her children, chauffeured Cub Scouts and Brownies, lay beside her husband at night – she was afraid to ask even of herself the silent question – 'Is this all?'

...

Just what is this problem that has no name? What were the words women used when they tried to express it? Sometimes a woman would say 'I feel empty somehow...

incomplete.' Or she would say, 'I feel as if I don't exist.'
Sometimes she blotted out the feeling with a tranquilizer.
Sometimes she thought the problem was her husband, or
her children, or that what she needed was to redecorate her
house, or move to a better neighborhood, or have an affair,
or another baby. Sometimes, she went to a doctor with
symptoms she could hardly describe: 'A tired feeling...I get
so angry with the children it scares me...I feel like crying
without any reason.' (A Cleveland doctor called it 'the
housewife's syndrome.')... 'I call it housewife's blight,' said
a family doctor in Pennsylvania.

...

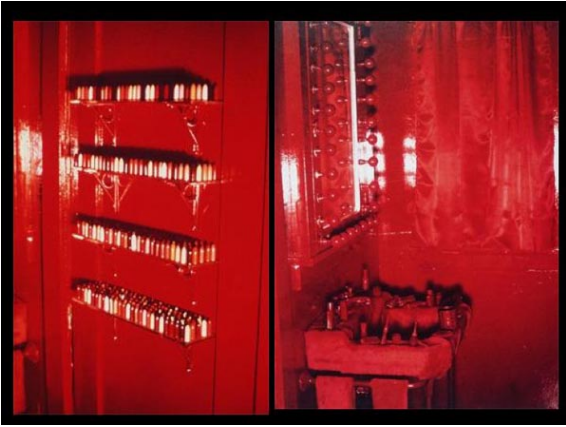
In 1960, the problem that has no name burst like a
boil through the image of the happy American housewife.
In the television commercials the pretty housewives still
beamed over their foaming dishpans...But the actual

unhappiness of the American housewife was suddenly being reported – from the *New York Times* and *Newsweek* to *Good Housekeeping* and CBS Television ('The Trapped Housewife'), although almost everybody who talked about it found some superficial reason to dismiss it."











Beatriz Colomina, Introduction, *Cold War Hothouses*

•Beatriz Colomina's Introduction to *Cold War Hothouses* builds directly upon our discussion of war and urbanism last week. Please explain the connection Colomina draws between war and domesticity.

•What are the many meanings of "domesticity" in this essay?

•What is Colomina referring to when she discusses the shift from "architecture" to "space"?

•What are the many definitions of "space" in this essay?

•What happens to the public realm? And private realm?

Andreas Huyssen, "Mass Culture as Woman: Modernism's Other" (1986)

•In the opening paragraphs, Huyssen focuses on Flaubert's *Madame Bovary* and the writer Flaubert. Huyssen distinguishes between the actual woman of the 19th century and what he calls "male femininity" (Flaubert: "Madame Bovary, C'est moi.") What kind of dichotomy is he setting up here?

Woman

Mass Culture

Passivity

Home

Housewife

Regress

Enveloped in Culture

Mystical

Kitsch

Postmodern [?]

Man/Male Femininity

High Culture

Action

Enterprise

Business

Progress

Autonomous

Scientific

Fine Art

Modern

•What does Huyssen mean when he says "Mass culture has always been the hidden subtext of the modernist project" (p. 3)?

•What do the following terms mean:

-culture industry

-consciousness industry

-mind managers

-massmediated culture

•Why are "the masses" considered feminine?

•What is a "reaction formation"? (p. 7)

•Huyssen discusses the role of "teleology" in modernist thinking. What does he mean when he says "The metaphors of linear evolution and of a telology of art are

conspicuous in their (Greenberg and Adorno) work." (p. 9)?

•What is the postmodern critique of modernism according to this essay?

•There are very few women who were Pop Artists in the 1950s and 1960s. In the closing of the essay, Huyssen has some very poignant remarks on the notable absence of women and, today by contrast, their presence. What does he say exactly?