

AHST 4342-501 (80555)
History of Media and New Media Art
Fall 2016
Dr. Charissa N. Terranova
University of Texas at Dallas
Arts & Humanities
Wednesday 7-9:45
Class Location: AH2 1.204

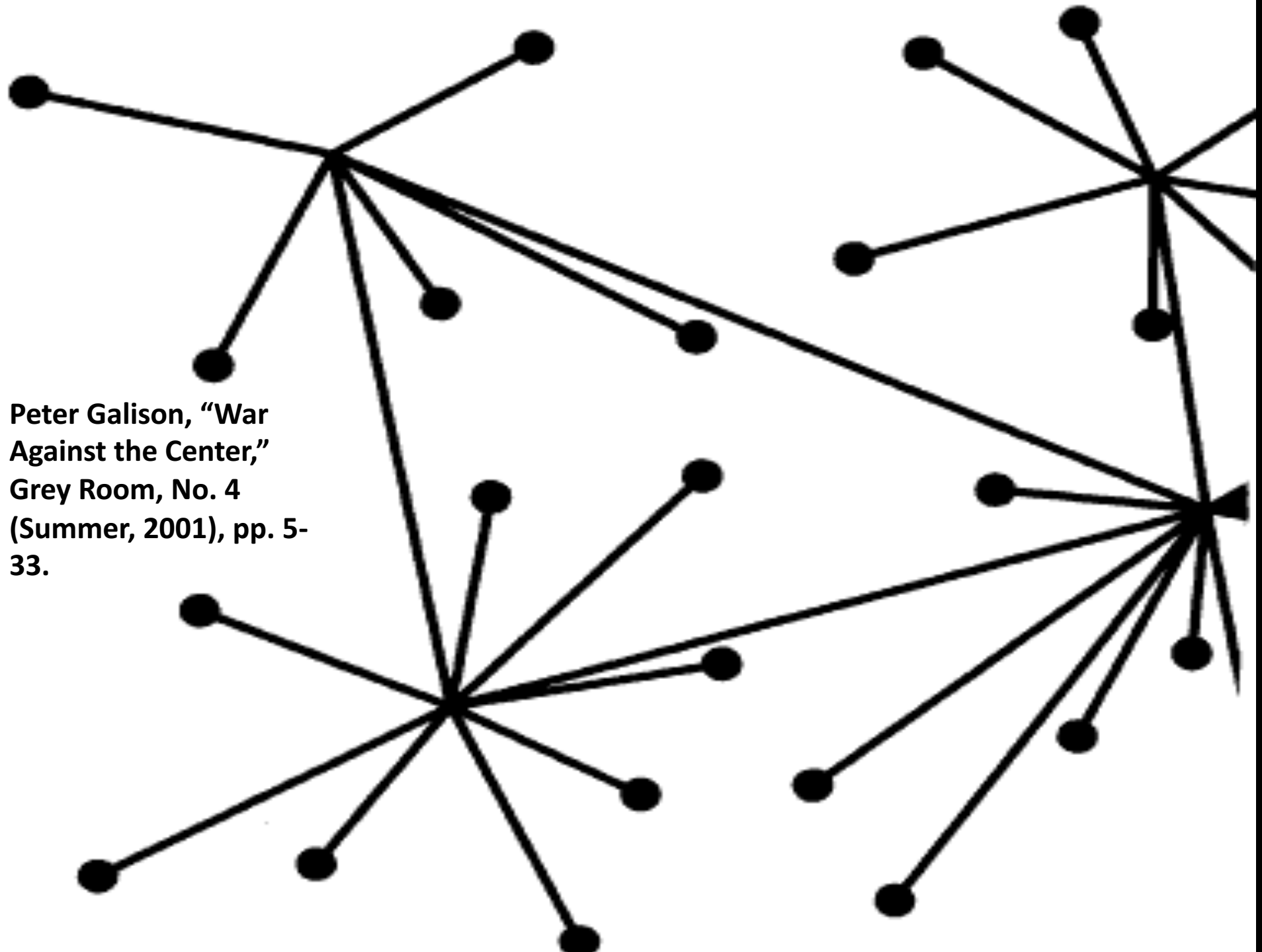
Wednesday November 2

Automotive Prosthetic: Rethinking Conceptual Art via Technology

Cybernetics and the City

Urban Dispersal

Peter Galison, "War
Against the Center,"
Grey Room, No. 4
(Summer, 2001), pp. 5-
33.



Postwar Urban Dispersal

- US Strategic Bombing Survey, 30 September 1945
- Housing Act of 1949
- President Truman decides to develop hydrogen bomb, January 31, 1950
- White flight from inner cities; development of housing projects and suburbs
- Korean War, June 1950
- National Policy for Industrial Dispersion, August 1951
- American Chemical Dispersion 1955
- Interstate and Defense Highway System Act 1956
- Distributed Communications, study for the RAND Corporation by Paul Baran, August 1964

BOMBS DROPPED ON PRINCIPAL GERMAN BEARINGS TARGETS

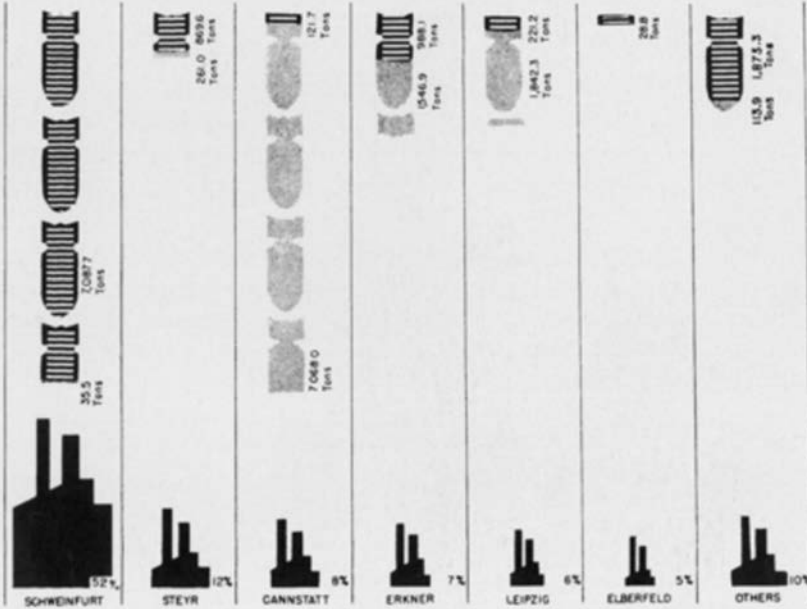
LEGEND

Each bomb is equal to 2000 tons.

▨ designates amount dropped in precision raids.

▨ designates amount dropped in area raids.

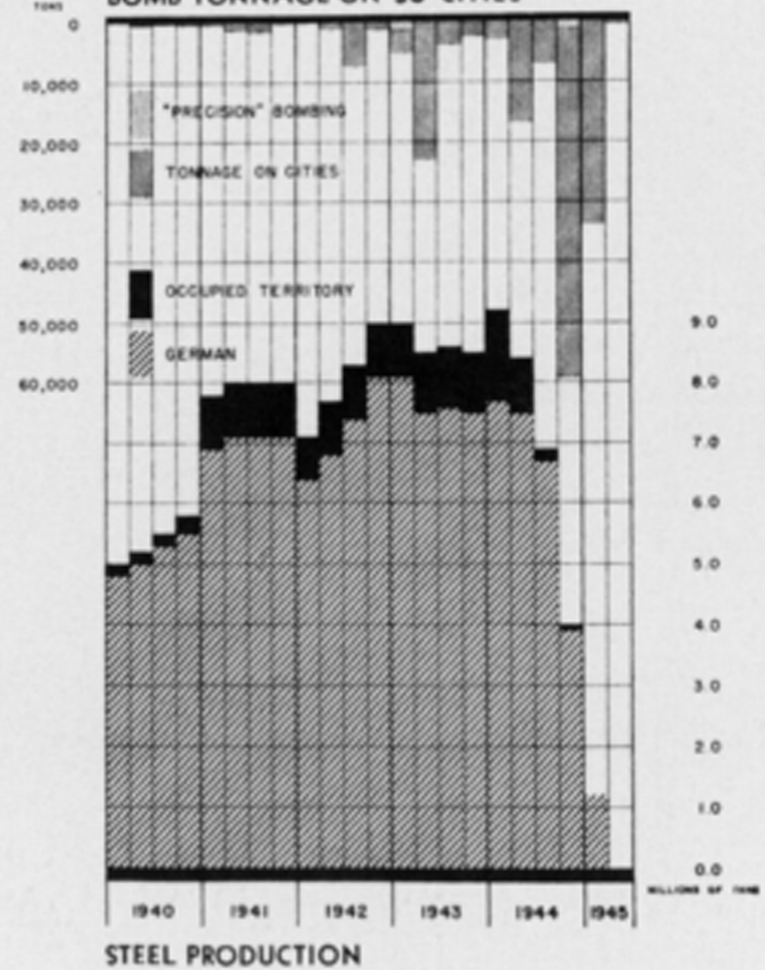
Relative importance, Percent of total value produced.



GERMAN CRUDE STEEL PRODUCTION

Includes occupied territories

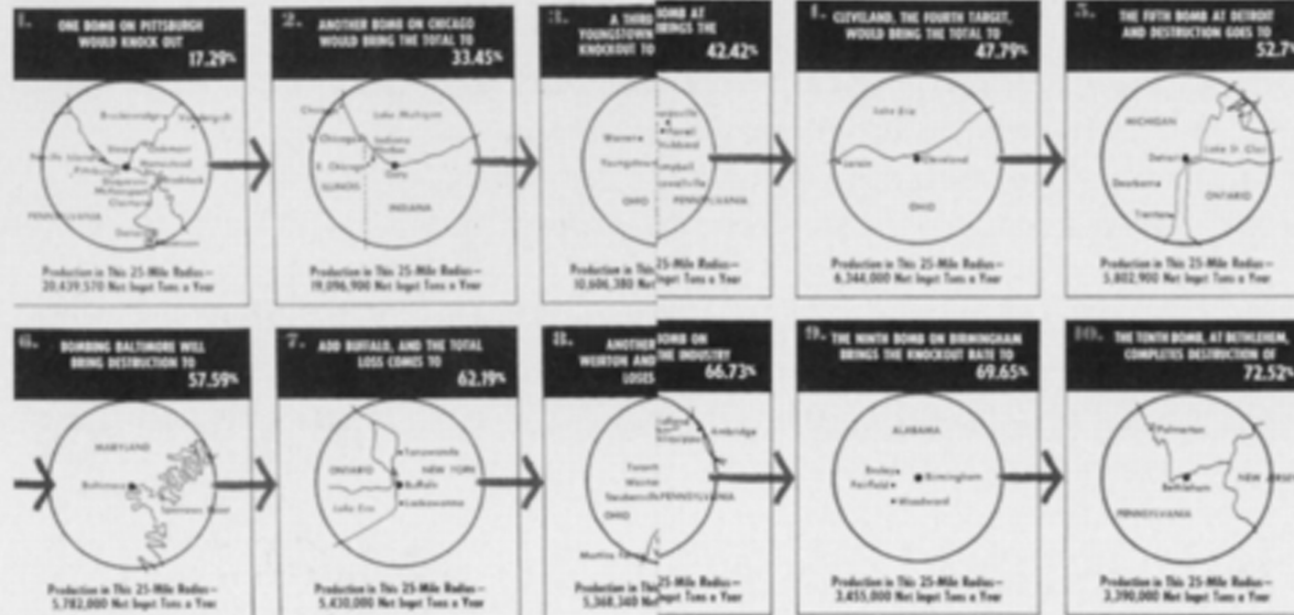
BOMB TONNAGE ON 36 CITIES



WHERE STEEL INDUSTRY IS CONCENTRATED

... AND HOW IT CAN BE KNOCKED OUT

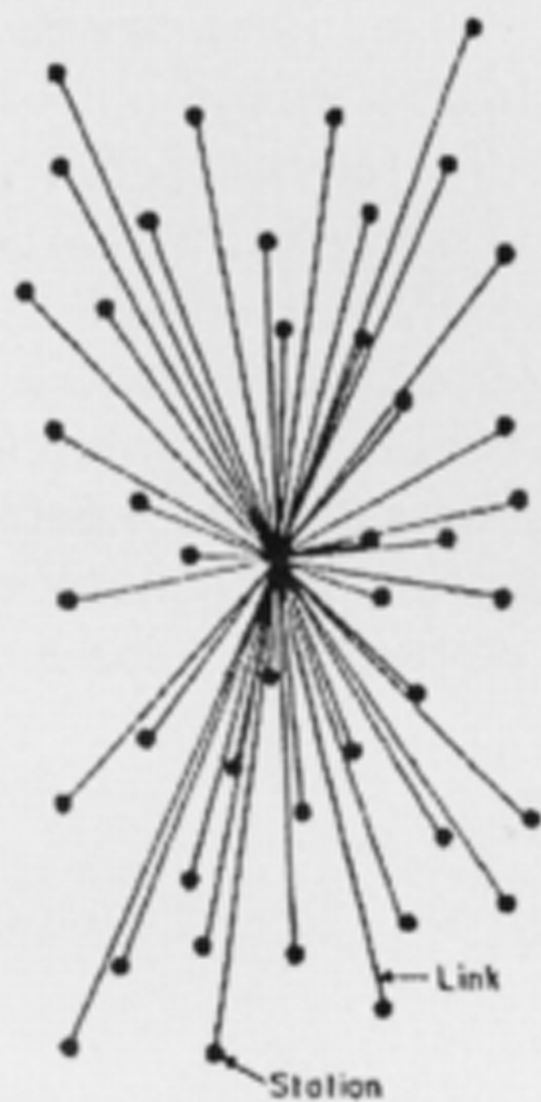
HOW 10 H-BOMBS CAN DESTROY THREE-FOURTHS OF THE STEEL INDUSTRY



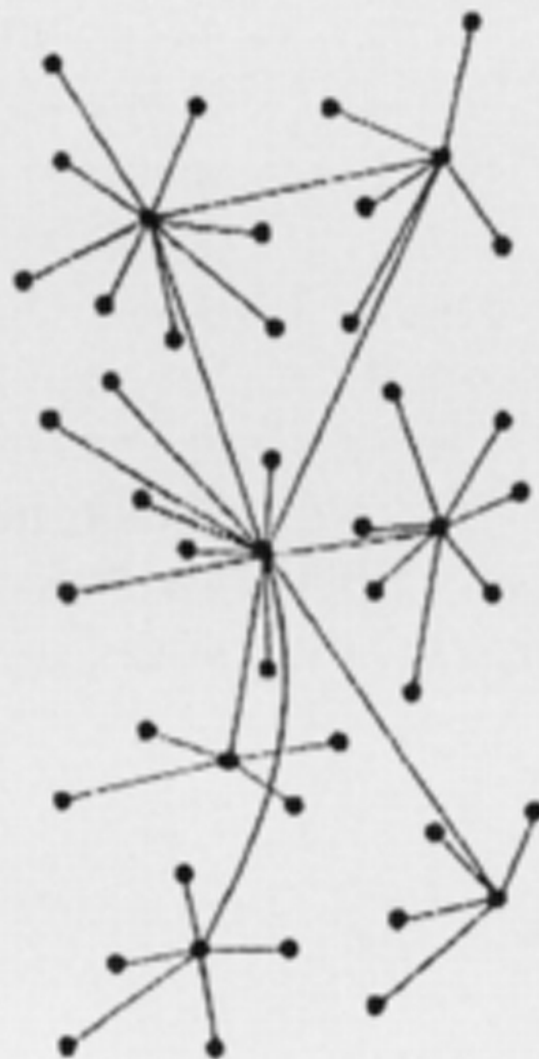


Solid circles show cities where dispersal plans have been approved. Dotted circles show communities where plans were being prepared in late 1955.

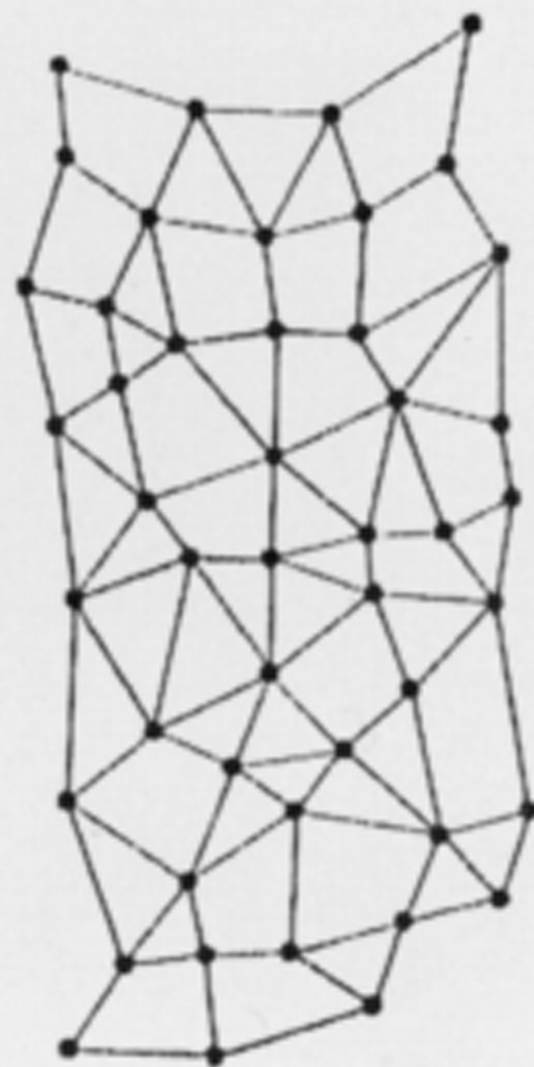
INDUSTRIAL DISPERSAL, 1956*



CENTRALIZED
(A)



DECENTRALIZED
(B)

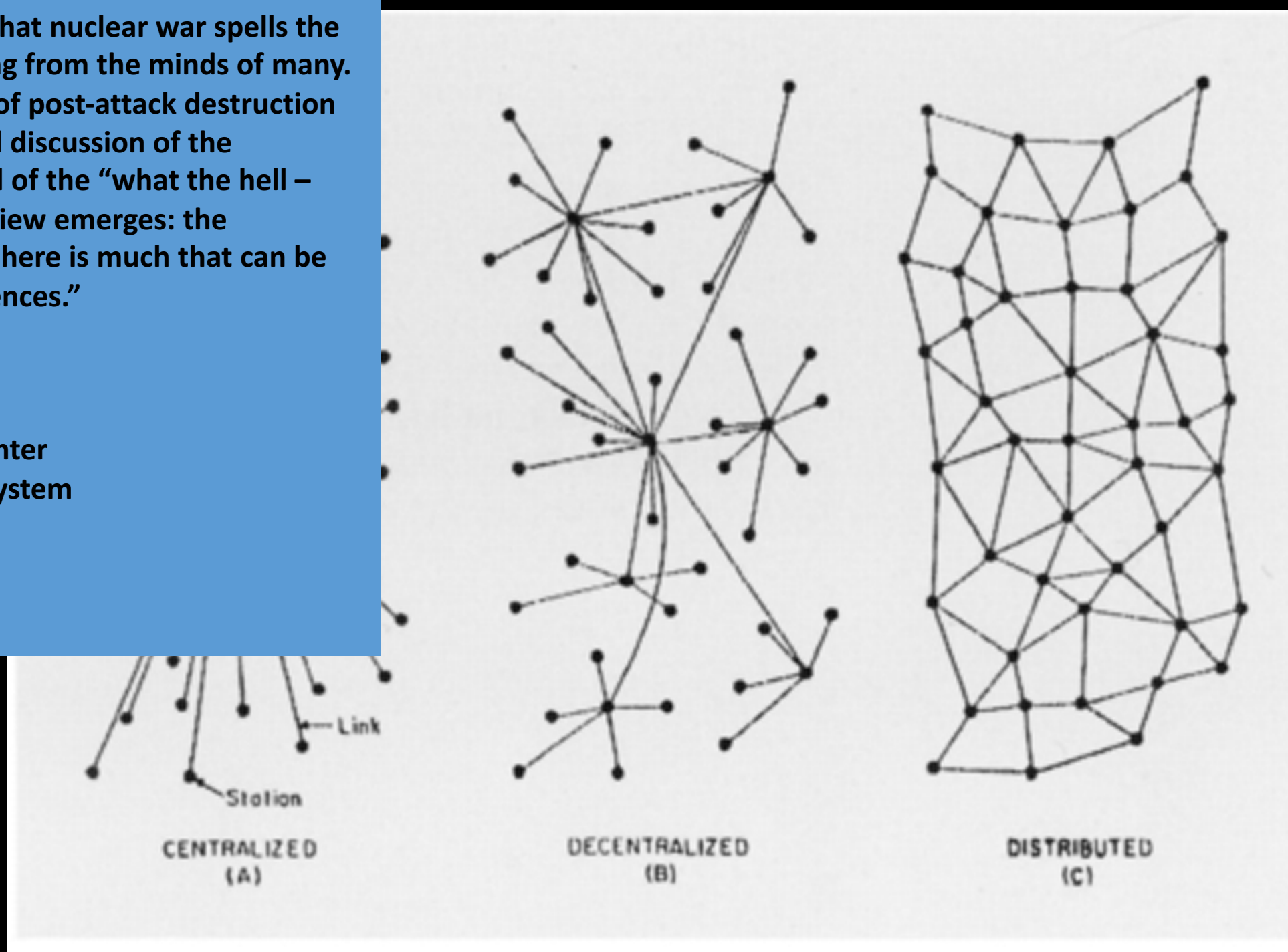


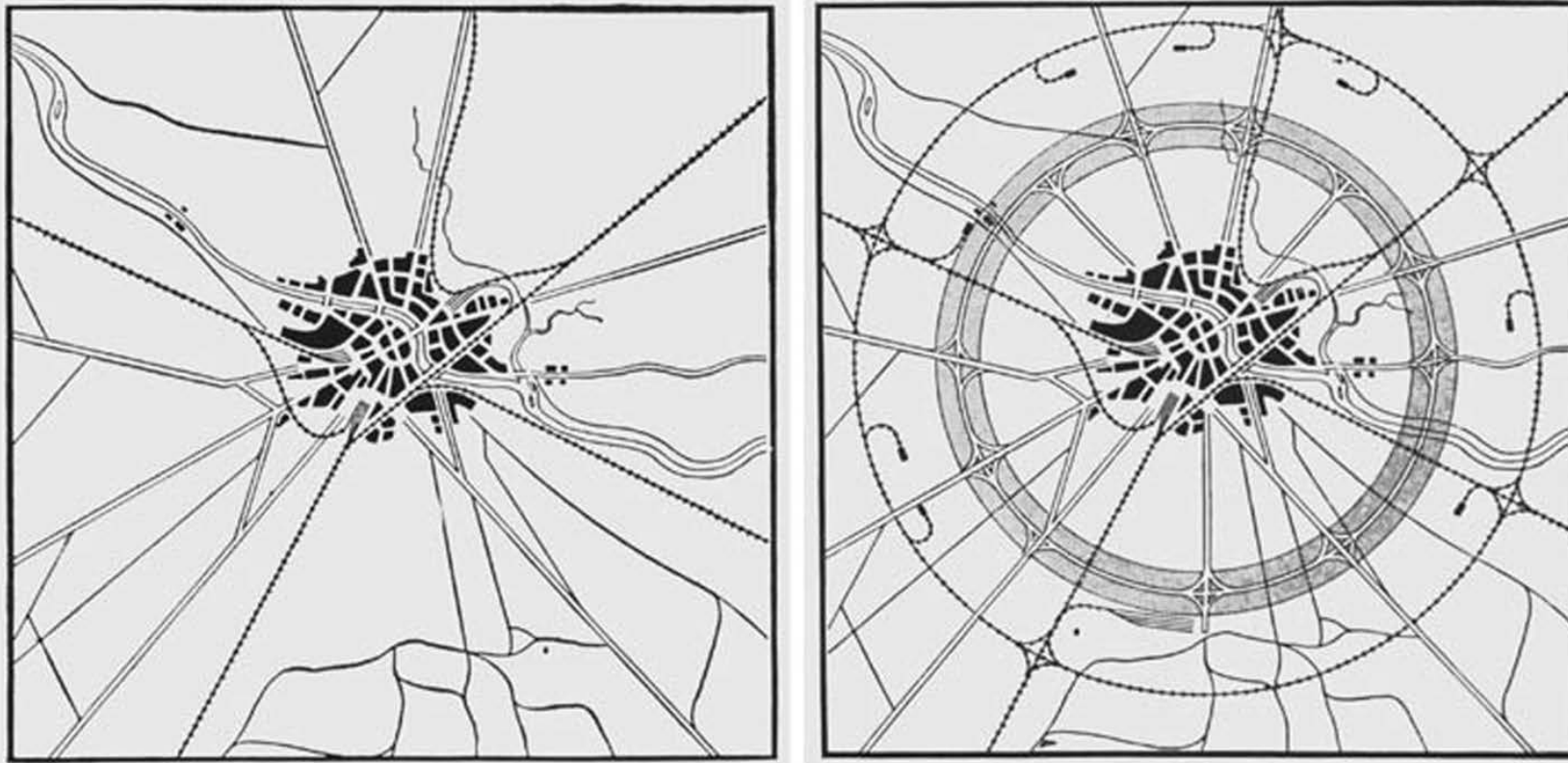
DISTRIBUTED
(C)

“The cloud-of-doom attitude that nuclear war spells the end of the earth is slowly lifting from the minds of many. Better quantitative estimates of post-attack destruction together with a less emotional discussion of the alternatives may mark the end of the “what the hell – what’s the use?” era. A new view emerges: the possibility of a war exists but there is much that can be done to minimize its consequences.”

Paul Baran, RAND Study, 1964

- elimination of hierarchical center
- development of distributed system
- distributed communication
- distributed grid or mesh
- removal of the critical node



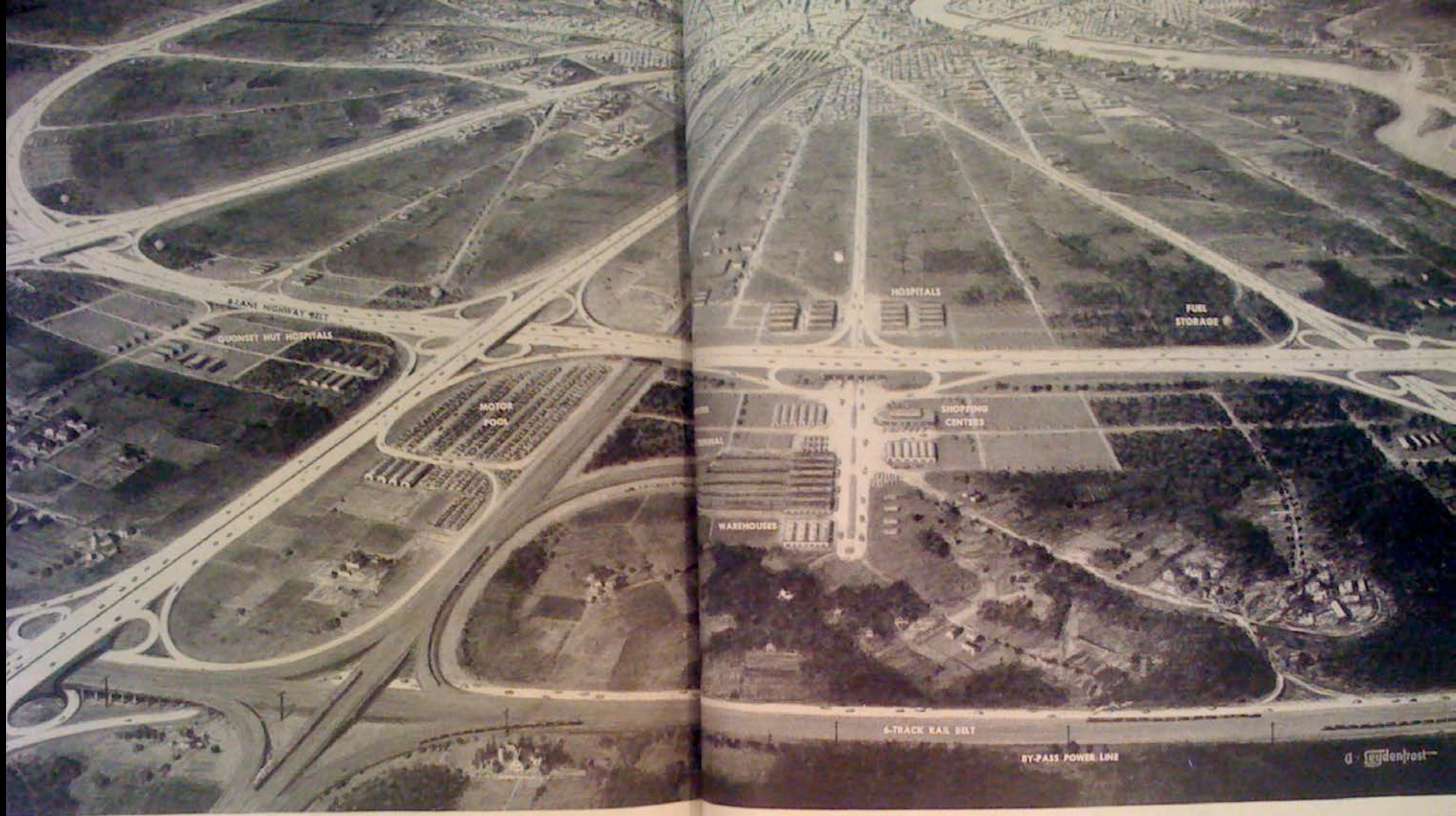


Norbert Wiener, Life Belt from Civilian Defense Plan, July-November 1950

**“How U.S. Cities Can Prepare for Atomic War:
M.I.T. Professors Suggest A Bold Plan to Prevent Panic and Limit
Destruction,” *Life*, December 18, 1950**



- Correspondence between Norbert Wiener and Walter Reuther, President of United Automobile Workers
- in letter of July 1950, Reuther suggests “a positive program of social and economic action directed at elimination of poverty and social injustice which are the source of communist power”
- Wiener responds by encouraging the strengthening of civilian defense, “which needs as much bolstering as our military defense” and the decentralization of cities
- logical outcome: more and better highways; more cars



LIFE BELTS AROUND CITIES WOULD PROVIDE A PLACE FOR BOMBED-OUT REFUGEES TO GO

The Wiener civil defense plan is calculated to meet two urgent needs in the after-bomb crisis. It would tend to check panic among the survivors of a city that has been A-bombed by giving them a definite place to head for, an escape route that could be reached by moving in any direction away from the city. It would also enable vital transportation services to continue functioning, taking food and supplies to the bombed city and bringing casualties out. The emergency transportation system suggested by Wiener would be tied in with existing rail

and road facilities; thus no city would be completely cut off from outside aid.

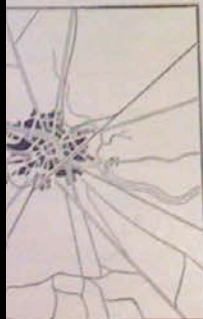
The drawing above shows a mythical U.S. city equipped with the three major elements in Wiener's proposed escape route and communications network: 1) additional roads, radiating like the spokes of a wheel from the center of the metropolitan area, to serve as exits for the people, 2) an express highway that encircles the city about 10 miles from the edge of the built-up area to intersect every road that leads out of the city, 3) a railroad belt line five

miles beyond the express highway to provide direct, auxiliary link between existing rail lines (pp. 80, 81).

Between the city and the express highway rings it, zoning regulations will prohibit all construction. This area will be kept as open as possible to serve as a safety zone, permitting an unhindered exit from the city. But the highway life belt will be built the hospitals, supply warehouses, truck depots and other stations necessary to cope with the emergency. Nearby land will be reserved as parks

and made ready for large tent cities which could quickly be erected to shelter the refugees. Supermarkets, suburban homes and small businesses would be permitted to grow up near the life belt to supplement the emergency rations and housing set up for a fleeing population.

In any circumstance the Wiener plan would be useful. In war it would bolster the nation's civilian defenses. In peace it would expand and accelerate the current trend of many city dwellers toward the suburbs and help relieve the traffic congestion which plagues most U.S. cities.



MAP OF MYTHICAL CITY (TOP) BEFORE THE PLAN



SAME CITY WITH PROPOSED OUTER BELTS

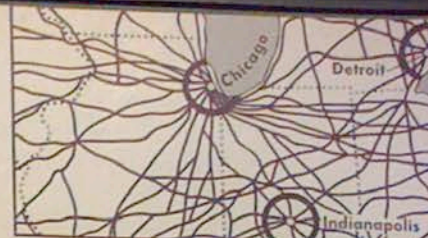
CITIES VS. A-BOMBS CONTINUED

**BY-PASSES FOR RAILROADS
WOULD KEEP TRAFFIC ROLLING,
ENABLE NATION TO HIT BACK**

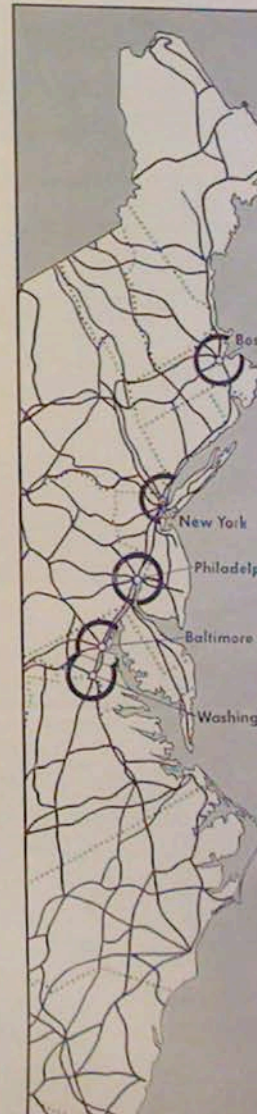
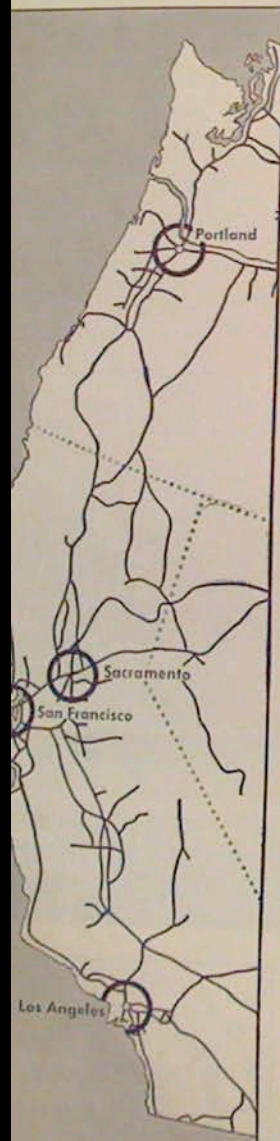
Y-PASSES FOR RAILROADS WOULD KEEP TRAFFIC ROLLING, ENABLE NATION TO HIT BACK

After atomic bombs have dropped on U.S. targets the disrupted civilian economy and all that remains of industry must be restored to efficient operation in order to launch sustained counterattacks against the enemy and survive as a nation. Wiener believes such an effort depends upon protecting our heavy transport system, particularly our rail network. U.S. railroads now weave across the country in an elaborate lacework pattern of lines, almost all of which draw together at the large cities to form knotted intersections (below). A few A-bombs could sever these knots and collapse the entire network. The resulting tangle would tie up movements of food, guns, troops and medical supplies and bring about an inevitable defeat of the U.S.

By building by-pass belt tracks around each large city, Wiener believes the danger of atomic damage to railroads would be practically eliminated. Freight and personnel could be shuffled past shattered cities without delay, and no single point in the network would be worth the price of an A-bomb. The cost of constructing the belts in terms of dollars and man-power would be huge—right-of-way for the tracks alone can run to \$1 million per mile—and probably will bring the greatest opposition to the plan. But the Panama Canal attests that the U.S. can support mammoth construction where it is needed. And the price of not building the rail and highway rings could be even greater. Wiener thinks that price might be national disaster.

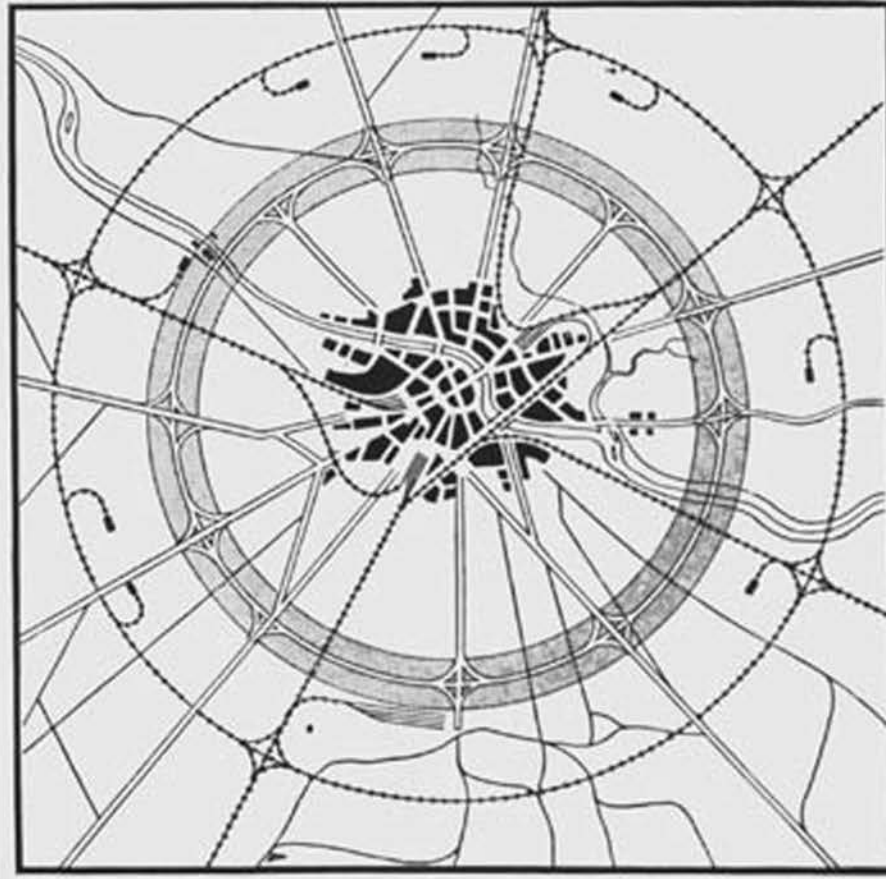
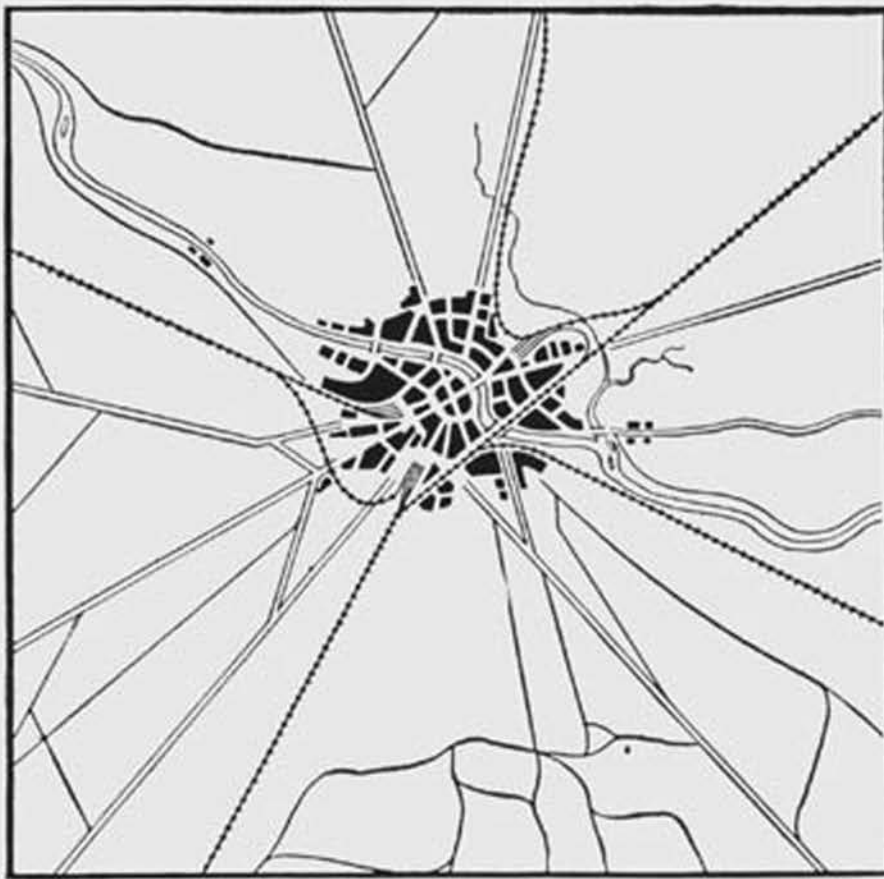


MIDWESTERN MAZE carries vital west-to-east rail traffic. Though a pass routes exist here, additional belt lines are needed around the biggest





“The decentralization of our cities...plus the release of the whole communication system from the threat of a disastrous tie-up are reforms which are long overdue, war or nor war. [The city] is a place where railroads, telephone and telegraph centers come together, where ideas, information and goods can be exchanged...We believe that the measures we have suggested have an intrinsic tendency to make the city a better organized and safer place to live. They would also serve to thwart the extreme and unhealthy internal growth which is now taking place in most of our big municipalities.”




- 1.) additional roads, radiating like the spokes of a wheel from the center of the metropolitan area, to serve as exits for people
- 2.) an express highway that encircles the city about 10 miles from the edge of the built-up area to intersect every road that leads out of the city
- 3.) a railroad belt line five miles beyond the express highway to provide a direct auxiliary link between existing rails



3 moral and political consequences of the plans:

- 1.) recognition of the principle that no large American cities are expendable no matter how expensive they may be to protect
- 2.) our metropolitan regions will not be administered as if the protection of the poorer and most congested districts were no concern of the inhabitants of the residential suburbs
- 3.) as life belts are built around cities, they will become far less rewarding targets for atomic attack



At the same time the idea of a
defense-by-communication will be
conceived in other countries...As the
threat of atomic war is lessened in
our cities, so the threat of atomic
retaliation will be lessened in the
cities of every other great power.

Automotive Prosthetic: Rethinking Conceptual Art via Technology



Lucy Lippard and John Chandler, "The *Dematerialization of Art*," *Art International* Vol. 12, no. 2 (February 1968), pp. 31-36

During the 1960s the anti-intellectual, emotional intuitive processes of art-making characteristic of the last two decades have begun to give way to an ultra-conceptual art that emphasizes the thinking process almost exclusively. As more and more work is designed in the studio, but executed elsewhere by professional craftsmen, as the object becomes merely the end product, a number of artists are losing interest in the physical evolution of the work of art. The studio is again becoming a study. Such a trend appears to be provoking a profound dematerialization of art, especially of art as an object, and if it continues to prevail, it may result in the object's becoming wholly obsolete.

Lucy Lippard and John Chandler, "The Dematerialization of Art," *Art International*, Vol. 12, no. 2 (February 1968), pp. 31-36.

FLATBED PICTURE PLANE

Leo Steinberg



Robert Rauschenberg, Monogram, 1957-59

I borrow the term from the flatbed printing press—‘a horizontal bed on which a horizontal printing surface rests’ (Webster). And I propose to use the word to describe the characteristic picture plane of the 1960s—a pictorial surface whose angulation with respect to the human posture is the precondition of its changed content.

To repeat: it is not the actual physical placement of the image that counts. There is no law against hanging a rug on a wall, or reproducing a narrative picture as a mosaic floor. What I have in mind is the psychic address of the image, its special mode of imaginative confrontation, and I tend to regard the tilt of the picture plane from vertical to horizontal as expressive of the most radical shift in the subject matter of art, the shift from nature to culture.



the "drip"



staging or triggering "chance"



Joseph Kosuth, One and Three Chairs, 1965



Robert Barry, Inert Gas Series, Argon, 1969



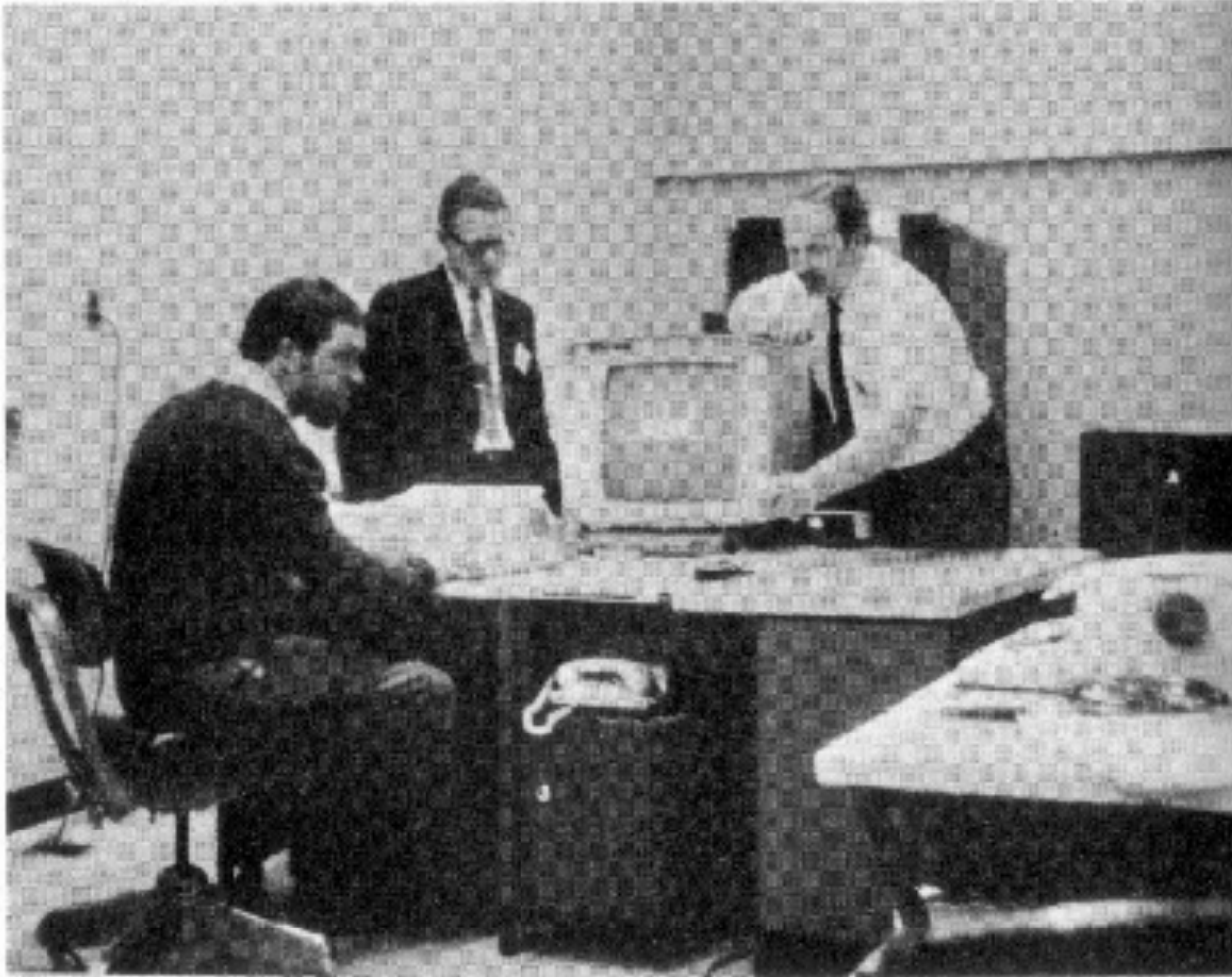
Robert Barry, Inert Gas Series, Helium, 1969

SOME PLACES TO WHICH WE CAN COME AND FOR A WHILE, "BE FREE TO
THINK ABOUT WHAT WE ARE GOING TO DO" (MARCUSE)

Robert Barry, Marcuse Piece, 1970



Jack Burnham at console, Computer Room, Massachusetts Institute of Technology, Lincoln Laboratory, Lexington, Mass., 1968



Systems
Aesthetics

+

Kinetic Art

+

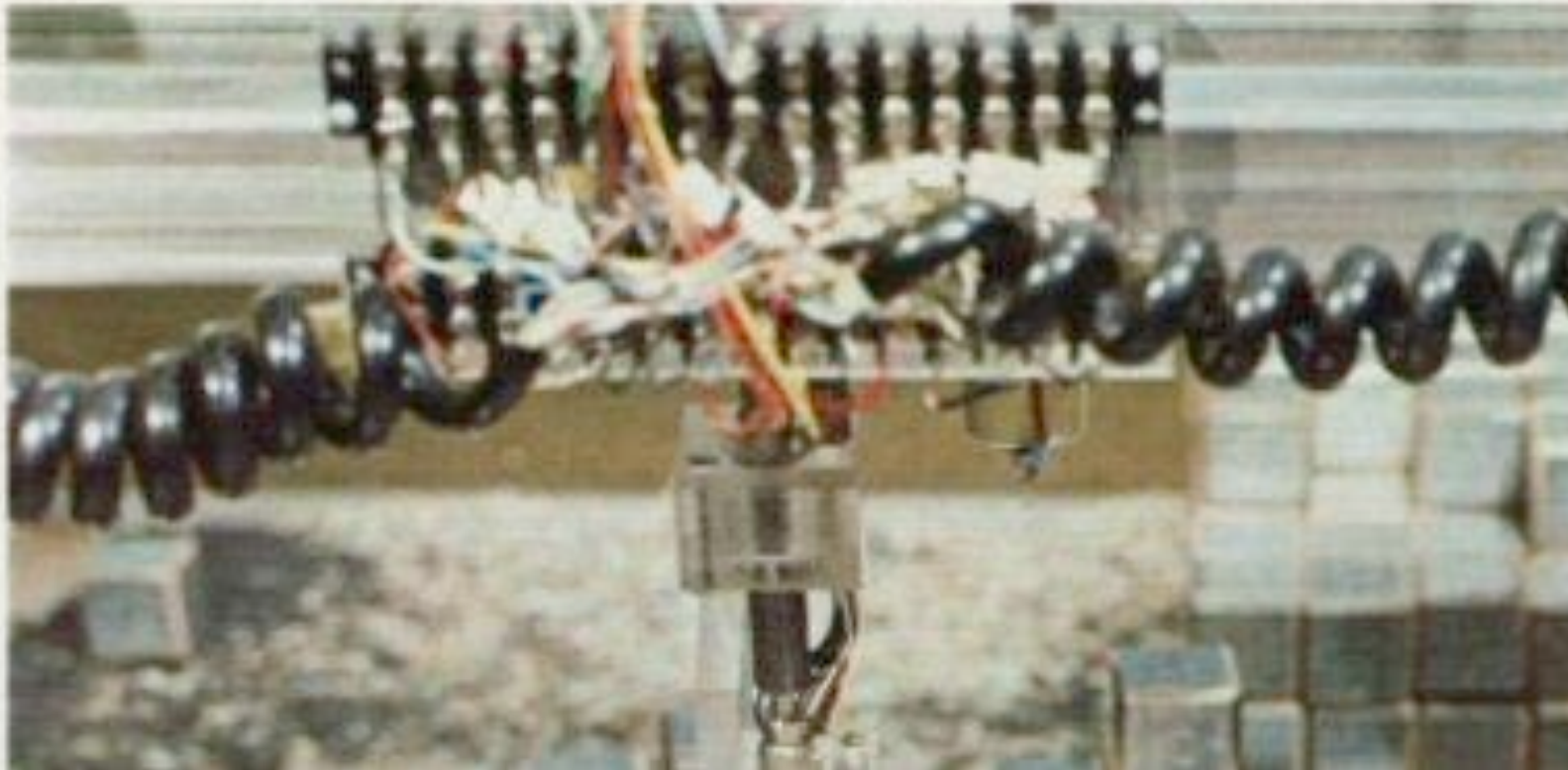
Conceptual Art

+

Dematerialization

SOFTWARE

Information technology: its new meaning for art



Software, Information Technology: Its New Meaning for Art Jewish Museum, NYC, fall 1970

Participating artists: Vito Acconci, David Antin, Architecture Group Machine M.I.T., John Baldessari, Robert Barry, Linda Berris, Donald Burgy, Paul Conly, Agnes Denes, Robert Duncan Enzmann, Carl Fernbach-Flarsheim, John Godyear, Hans Haacke, Douglas Huebler, Joseph Kosuth, Nam June Paik, Alex Razdow, Sonia Sheridan, Evander D. Schley, Theodosius Victoria, Laurence Weiner.

Serendipity

ΑΥΤΟΠΡΩΤΟΓΡΑΦΟ

the results of making

Serendipity

► The American dream

10/11/2011

— 407 —

Details of Contemporary Art



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Address:
 City:
 State:

Aluminum, 10-gallon, with thermometer	\$1
100°-F. thermometer	10
100°-F. scale	25

(continued)
 ACCOUNTS PA
 1 RETURN



1981
 Journal of Polymer Science
 Polymer Chemistry Edition
 19: 1001-1010
 © 1981 John Wiley & Sons, Inc.

Thursday
August 8

Tuesday
August 1

Figure 1

Turnkey
Aspen 2

Two days
August 2

Temporary



Expenditure

Thursday
March 4, 1964Dietary
managementTuesday
Sept 2nd

Thursdays
Sundays

Yamamoto

Tuesday
October

These authors
concluded that

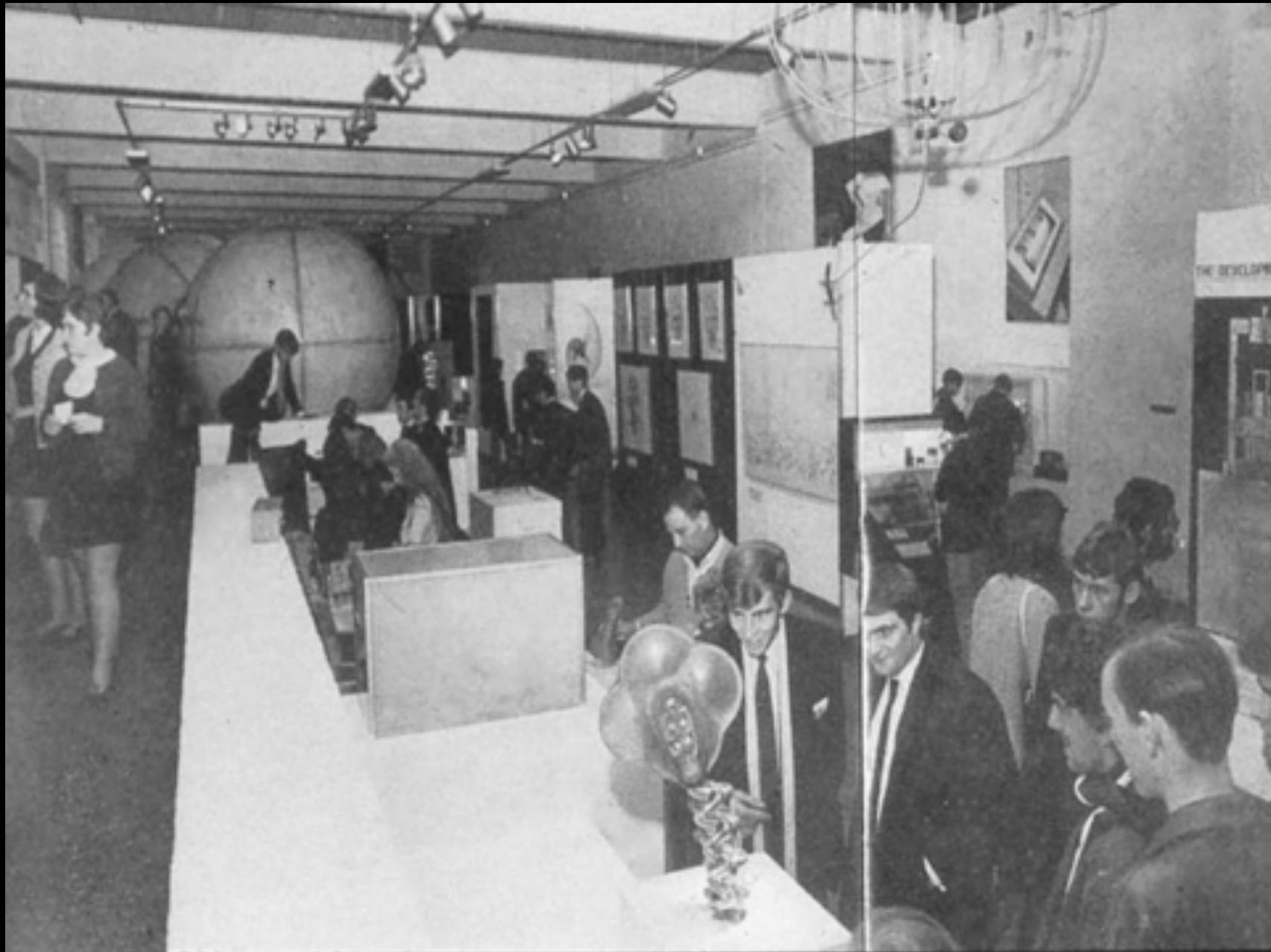
These authors

Cybernetic Serendipity, curated by Jasia Reichardt at the ICA London August 2nd to October 20th, 1968









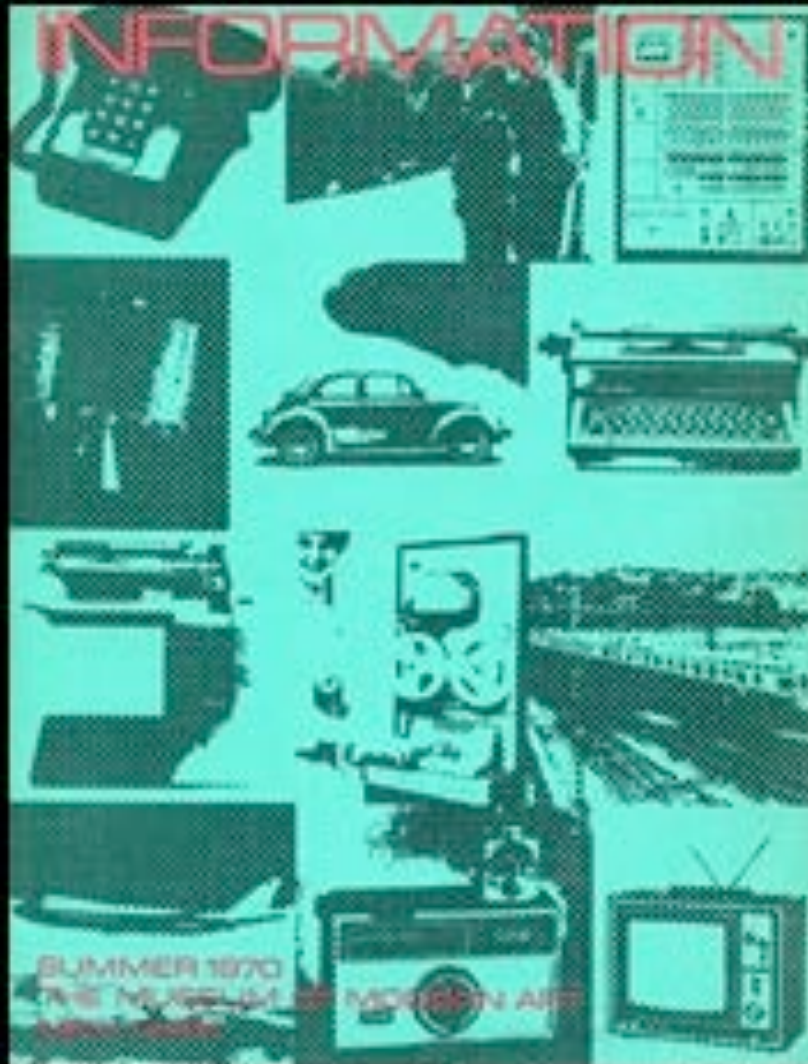


*The Machine As Seen at the
End of the Mechanical Age,
New York, Museum of Modern
Art, 1968*

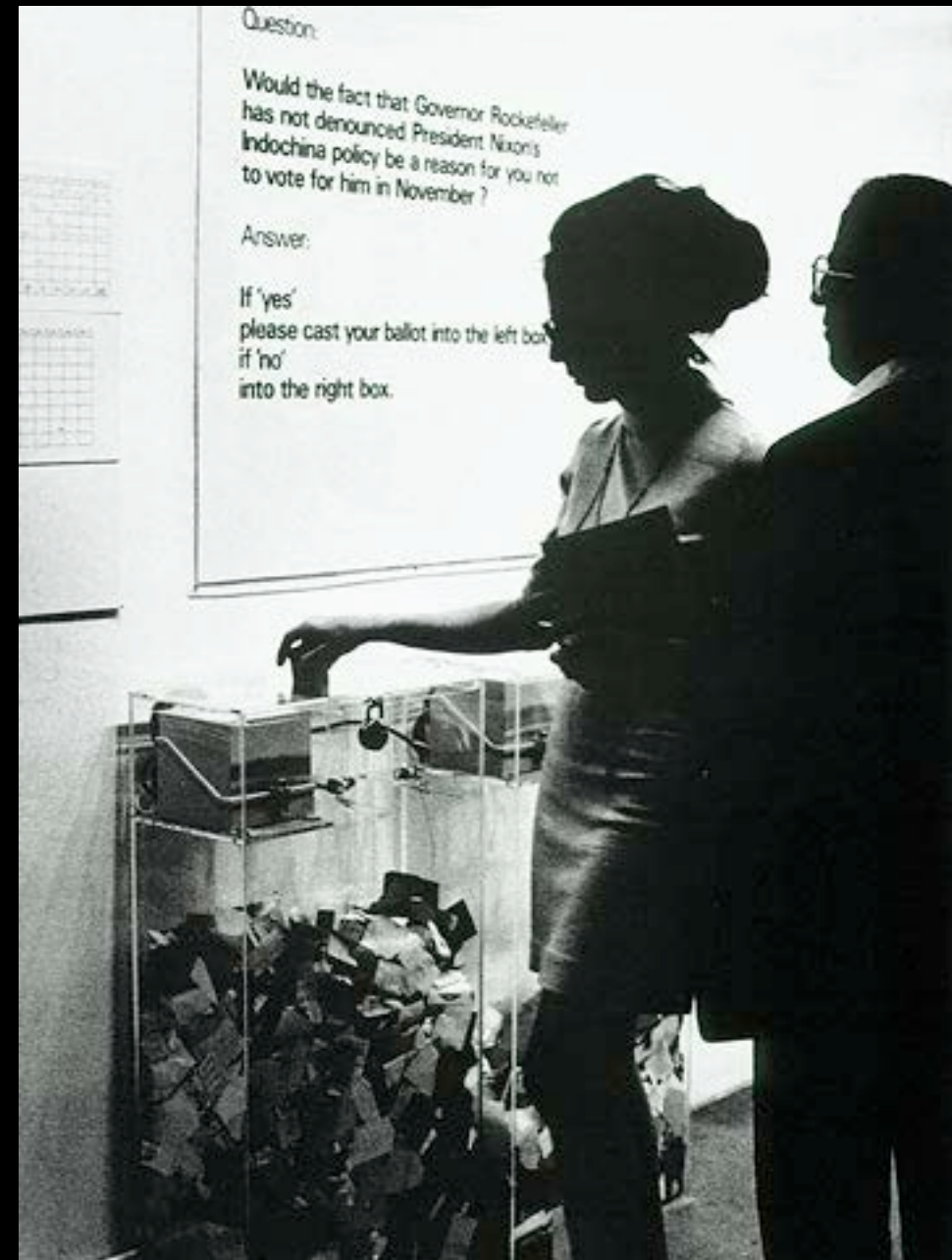


Art by Telephone, Chicago, Museum of Contemporary Art, 1969

On the LP the Museum's director, Jan van der Marck, interviews, by long-distance telephone, artists Siah Armajani, Richard Artschwager, John Baldessari, Iain Baxter, Mel Bochner, George Brecht, Jack Burnham, James Lee Byars, Robert H. Cumming, Francoise Dallegret, Jan Dibbets, John Giorno, Robert Grosvenor, Hans Haacke, Richard Hamilton, Dick Higgins, David Humpson, Robert Huot, Alani Jacquet, Ed Kienholz, Joseph Kosuth, Les Levine, Sol LeWitt, Robert Morris, Bruce Nauman, Claes Oldenburg, Dennis Oppenheim, Richard Serra, Robert Smithson, Gunther Uecker, Stan Van Der Beek, Bernard Venet, Frank Lincoln Viner, Wolf Vostell, William Wegman, and William T. Wiley, each discussing with van der Marck how to execute an artwork for inclusion in the show to be fabricated by in Chicago strictly by the artist's verbal instructions.



Information, curated by Kynaston McShine,
Museum of Modern Art, New York, 1970



Hans Haacke, *Poll*, 1970



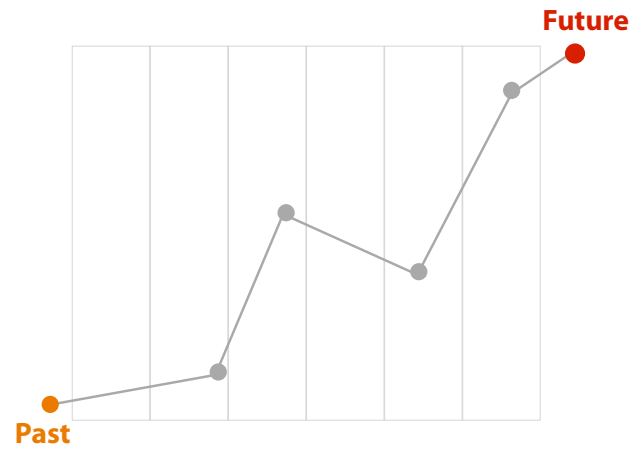
Information, Museum of Modern Art, New York, 2 July – 20 September 1970

The evidence for stylistic change in art, of course, is in works of art themselves, laid out along a chronological scale. But this method of procedure traditionally has led to thinking about a stylistic series as something naturally structured in itself. Hence arise all kinds of speculations about the evolution of styles, and such thinking has led to a separation of art from all other kinds of artifacts, to a total repression of the simple and obvious fact that art is the consequence of behavior. For the spectator a work of art is the occasion for a certain behavior; from the perspective of the artist, it is the consequence...The connection between one work in a stylistic series and the next, even in the total work of a single artist, is not immediate but mediated by the behavior of the artist...

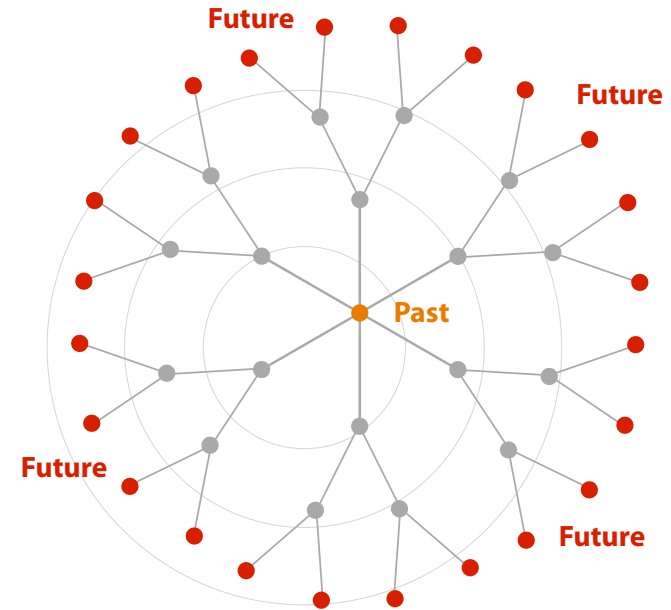
Culture *is* patterns of behavior; and artifacts, including works of art, are merely the consequences or deposits of that behavior.”

Morse Peckham, *Man's Rage for Chaos: Biology, Behavior and the Arts* (1965)

Hegel/Wölfflin - Linear Growth/Progress

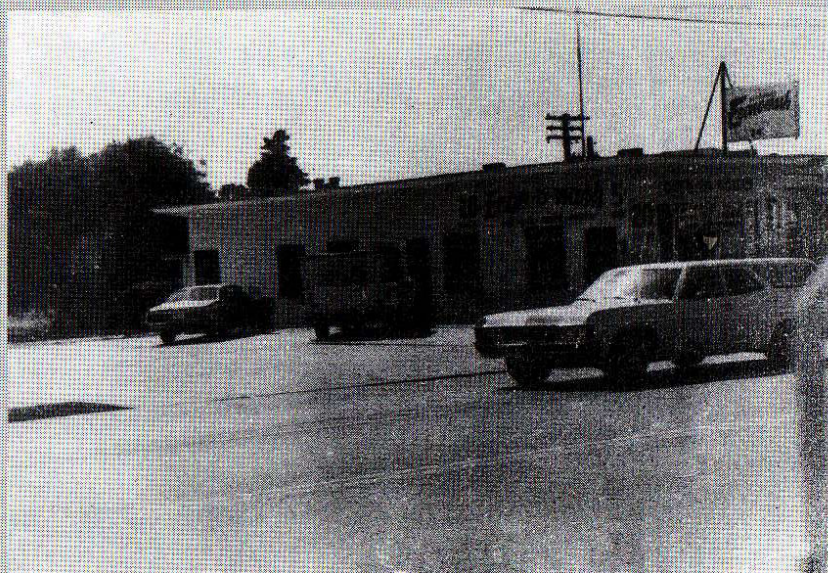


Peckham - Feedback (Exponential Growth)





John Baldessari, The Back of All the Trucks While Driving from Los Angeles to Santa Barbara, 1963



ECON - O - WASH
14 TH AND HIGHLAND
NATIONAL CITY CALIF.



LOOKING EAST ON 4TH AND C
CHULA VISTA, CALIF.

Homes for America

D. GRAHAM

Belairtown
Greenwood
Garden Manor
Fair Haven
Fairview
Greenfield Village
Green Village
Hawthorne
Hawthorne Manor
Hawthorne Plaza
Hawthorne Ridge

Garden City
Garden City Park
Greenwood
Island Park
Levittown
Midtown
New City Park
Pine Lawn
Plainview
Pleasant Manor
Pleasantville
Pleasantville

Logically, most housing developments are planned. They are located every where. They are not parts which belong to one community; they tend to develop other regional characteristics in separate slabs. These slabs date from the end of World War II when in southern California speculators or "speculators" building planned mini-production techniques to quickly build mass houses for the defense market were concentrated there. The California market consisted simply of determining in advance the exact amount and length of a piece of land and multiplying them by the number of standardized houses to be built. A central yard was set up near the site of the project to set single houses into these sites. By using housing greater use of machines and factory standard parts, assembly line standardization, multiple units were easily fabricated.



Two Homes, 'Homes for America', Jersey City, N.J.

Two-story house is usually called 'colonial'. If it consists of contiguous boxes with one slightly higher elevation it is a 'split level'. Such stylistic differentiation is advantageous to the basic structure with the possible exception of the split level whose plan simplifies construction on discontinuous ground levels.

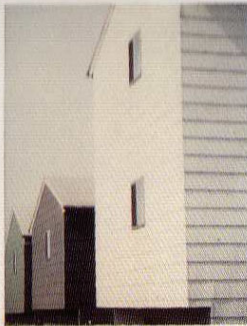
There is a recent trend toward 'two home homes' which are two boxes split by adjoining walls and having separate entrances. The left and right hand units are mirror reproductions of each other. Often sold as private units are strings of apartment-like, quasi-discrete cells formed by subdividing laterally an extended rectangular parallelogram into as many as ten or twelve separate dwellings.

Developers usually build large groups of individual houses sharing similar floor plans and whose overall grouping possesses a discrete flow plan. Regional shopping centers and industrial parks are sometimes integrated as well into the general scheme. Each development is sectioned into block-out areas containing a series of identical or sequentially related types of houses all of which have uniform or staggered set-backs and land plots.

Each house in a development is a lightly constructed 'shell' although this fact is often concealed by fake (half-stone) brick walls. Shells can be added or subtracted easily. The standard unit is a box or a series of boxes, sometimes even longhouses called 'pallades'. When the lot has a sharply oblique roof it is called a Cape Cod. When it is larger than wide it is a 'ranch'. A



'The Bermuda', Cape Cod, Mass.



Set-back, Jersey City, New Jersey

The logic relating each sectioned part to the entire plan follows a systematic plan. A development contains a limited set number of house models. For instance, Cape Coral, a Florida project, advertises eight different models.

- A The Sonata
- B The Concerto
- C The Overture
- D The Ballet
- E The Prelude
- F The Serenade
- G The Nocturne
- H The Rhapsody



Cape Coral, Cape Coral, Development, Jersey City, N.J.

- In addition, there is a choice of eight exterior colors:
- 1 White
- 2 Moonstone Grey
- 3 Nickel



Lawn Green

- 4 Seaford Green
- 5 Lawn Green
- 6 Bamboo
- 7 Coral Pink
- 8 Colonial Red

As the color series usually varies independently of the model series, a block of eight houses utilizing four models and four colors might have forty-eight times forty-eight or 2,304 possible arrangements.

Don Moulton



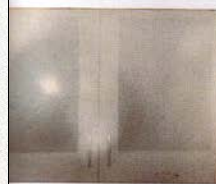
Model Home, Jersey City, N.J.

Block of houses is a self-contained sequence of no development — selected from the acceptable arrangements. As an extension of a section was to contain eight houses of four model types were to be used, any of permutations possibilities could be used.



Model Home, Jersey City, N.J.

- AABBCDD
- AABBDCC
- AACCBDD
- AACCDDB
- AADDCCB
- AADDDBC
- BAADDDC
- BBCCADD
- BBCCDDA
- BBDDAAC
- BBDDCAA
- CCAAABD
- CCAAADD
- CCBBADD
- CCDDABB
- DDAAACB
- DDAAACC
- DDBBACC
- DDCCCAA
- DDCCBAA
- ABCDABCD
- ABDCABDC
- ACBDACBD
- ACDBACDB
- ADBCADBC
- ADCBADCB
- BACBACD
- BCADBCAD
- BCDABCD
- BDACBDAC
- BDCABDCA
- CABDCABD
- CADBCADB
- CBADCBAD
- CBDCABDA
- CDABCDAB
- CDABCDAB
- DACBDAAC
- DABCDABC
- DBACDBAC
- DBCBADCA
- DCABDCAB
- DCBADCBA



Model Home, Jersey City, N.J.



The 8 color variables were equally distributed among the house exteriors. The first buyers were more likely to have obtained their first choice in color. Family units had to make a choice based on the available colors which also took account of both husband and wife's likes and dislikes. Adult male and female color likes and dislikes were compared in a survey of the homeowners:

'Like'

- Male
- Skyway Blue
- Colonial Red
- Patio White
- Yellow Chiffon
- Lawn Green
- Nickle
- Moonstone Grey

Female

- Skyway Blue
- Lawn Green
- Nickle
- Colonial Red
- Yellow Chiffon
- Patio White
- Moonstone Grey
- Fawn



Two Family Units, Jersey City, N.J.

'Dislike'

- Male
- Lawn Green
- Colonial Red
- Patio White
- Moonstone Grey
- Fawn
- Yellow Chiffon
- Nickle
- Skyway Blue

Female

- Patio White
- Fawn
- Colonial Red
- Moonstone Grey
- Yellow Chiffon
- Lawn Green
- Skyway Blue
- Nickle



Car Hop, Jersey City, N.J.

A given development might use, perhaps, four of these possibilities as an arbitrary scheme for different sections; then select four from another scheme which utilizes the remaining four unused models and colors; then select four from another scheme which utilizes all eight models and eight colors; then four from another scheme which utilizes a single model and all eight colors (or four or two colors); and finally utilize that single scheme for one model and one color. This serial logic might follow consistently until, at the edges, it is abruptly terminated by pre-existent highways, bowling alleys, shopping plazas, car hops.

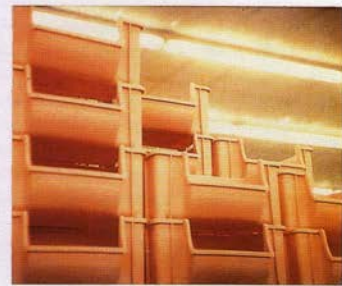


'Split Level', 'Two Home Homes', Jersey City, N.J.



'Ground Level', 'Two Home Homes', Jersey City, N.J.

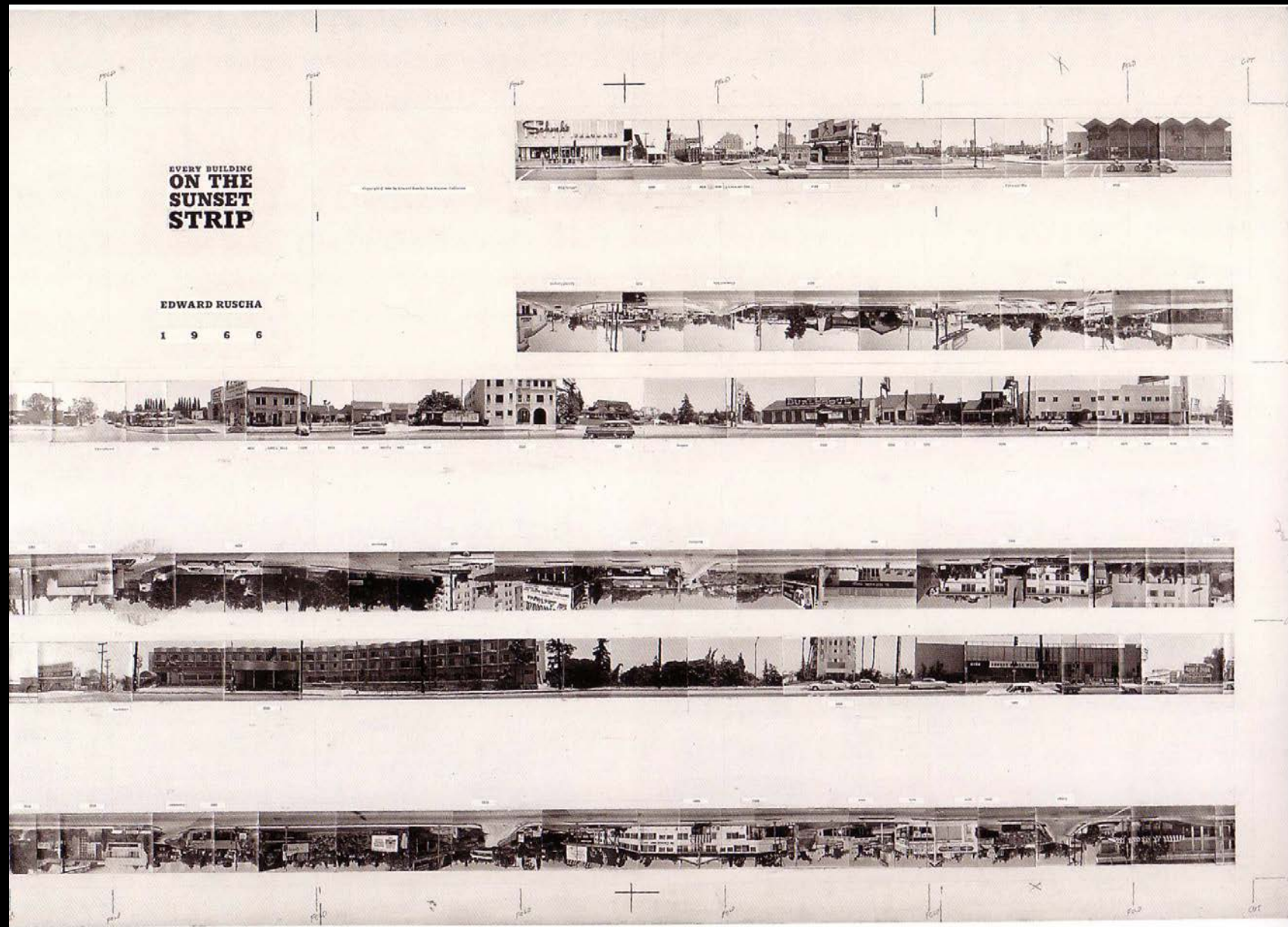
Although there is perhaps some aesthetic precedence in the row houses which are indigenous to many older cities along the east coast, and built with uniform facades and set-backs early this century, housing developments as an architectural phenomenon seem peculiarly gratuitous. They exist apart from prior standards of 'good' architecture. They were not built to satisfy individual needs or tastes. The owner is completely tangential to the product's completion. His home isn't really possessable in the old sense; it wasn't designed to 'last for generations'; and outside of its immediate 'here and now' context it is useless, designed to be thrown away. Both architecture and craftsmanship as values are subverted by the dependence on simplified and easily duplicated techniques of fabrication and standardized modular plans. Contingencies such as mass production technology and land use economies make the final decisions, denying the architect his former 'unique' role. Developments stand in an altered relationship to their environment. Designed to fill in 'dead' land areas, the houses needn't adapt to or attempt to withstand Nature. There is no organic unity connecting the land site and the home. Both are without roots — separate parts in a larger, pre-determined, synthetic order.



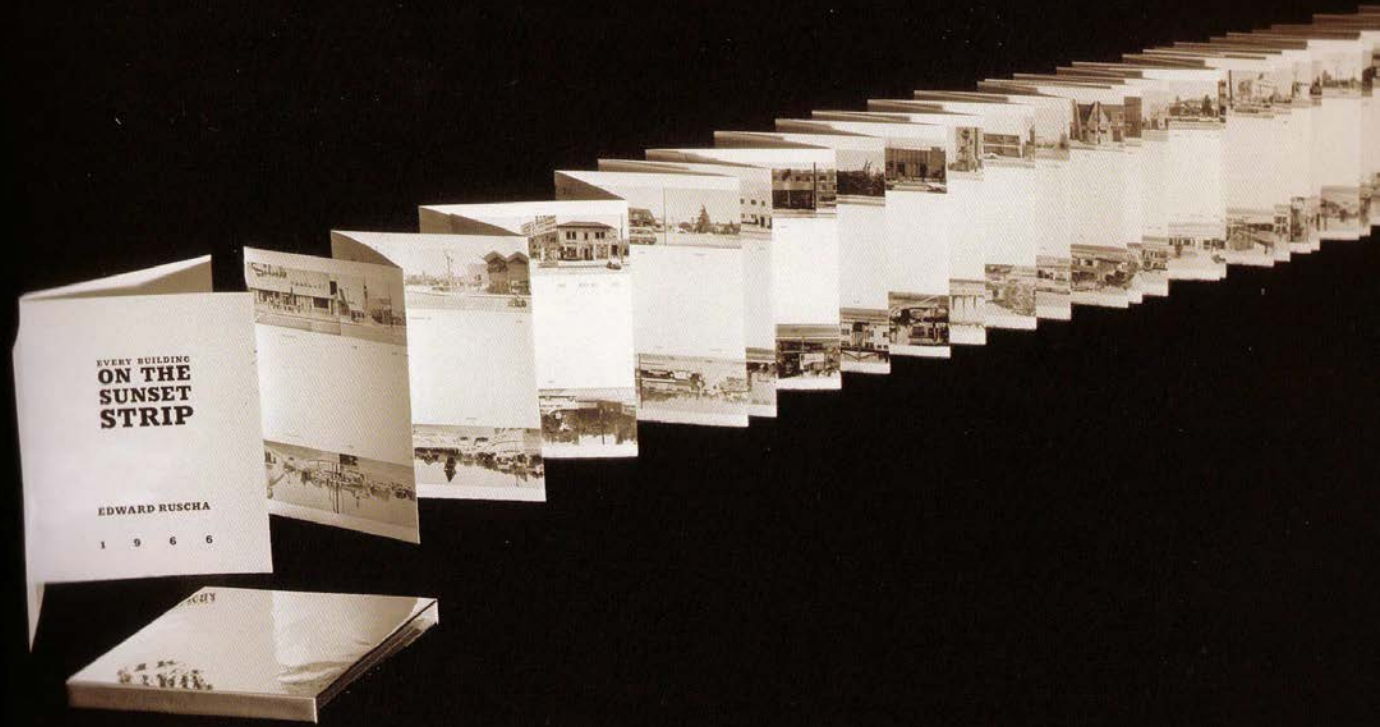
Kitchen, 'Detached Homes', New Jersey

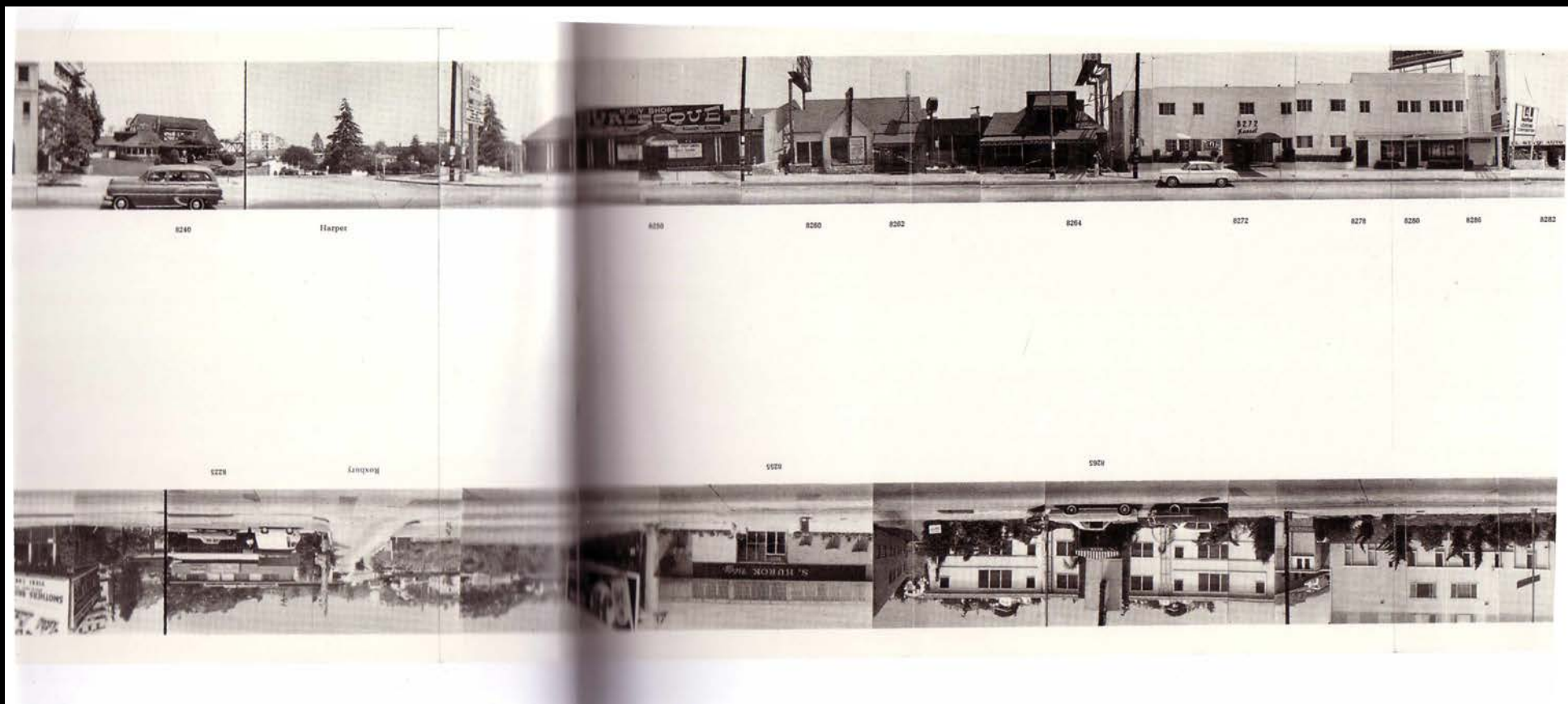


Dennis Hopper, Double Standard, 1961

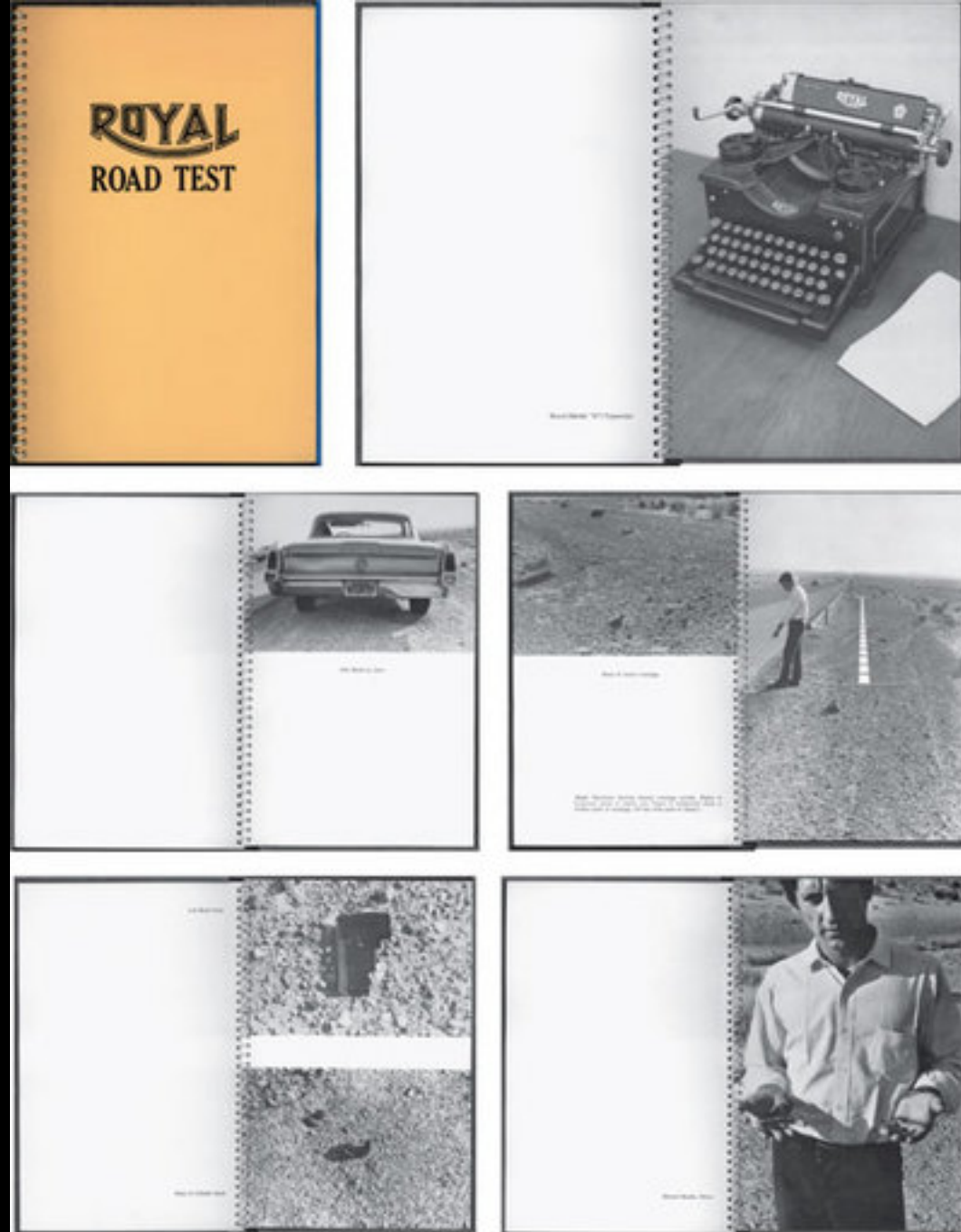


Ed Ruscha, Every Building on Sunset Strip, 1966





Ed Ruscha, Every Building on Sunset Strip, 1966



Ed Ruscha, Patrick Blackwell and Mason Williams, Royal Road Test, 1967



Paul McCarthy, Sunset Boulevard, 1970



Iain Baxter/N.E. Thing Co., Strip Mall, Toronto, Ontario, 1974



Martha Rosler, Rights of Passage, 1995-97



Sherrie Levine, After Walker Evans, 1979



Walker Evans, Bud Fields and His Family, Hale County, Alabama, 1936

Walker Evans and James Agee, *Let Us Now Praise Famous Men* (1941)



Sherrie Levine after Walker Evans, Metro Pictures Gallery, NY, 1981



comatose unconscious
 passed out knocked out
 laid out
 out of the picture
 out like a light



loopy groggy loopy
 tight steamed up bent
 folded floozy

Martha Rosler, The Bowery in Two Inadequate Descriptive Systems, 1974-75



Martha Rosler, Rights of Passage, 1995-97



Martha Rosler, Rights of Passage, 1995-97

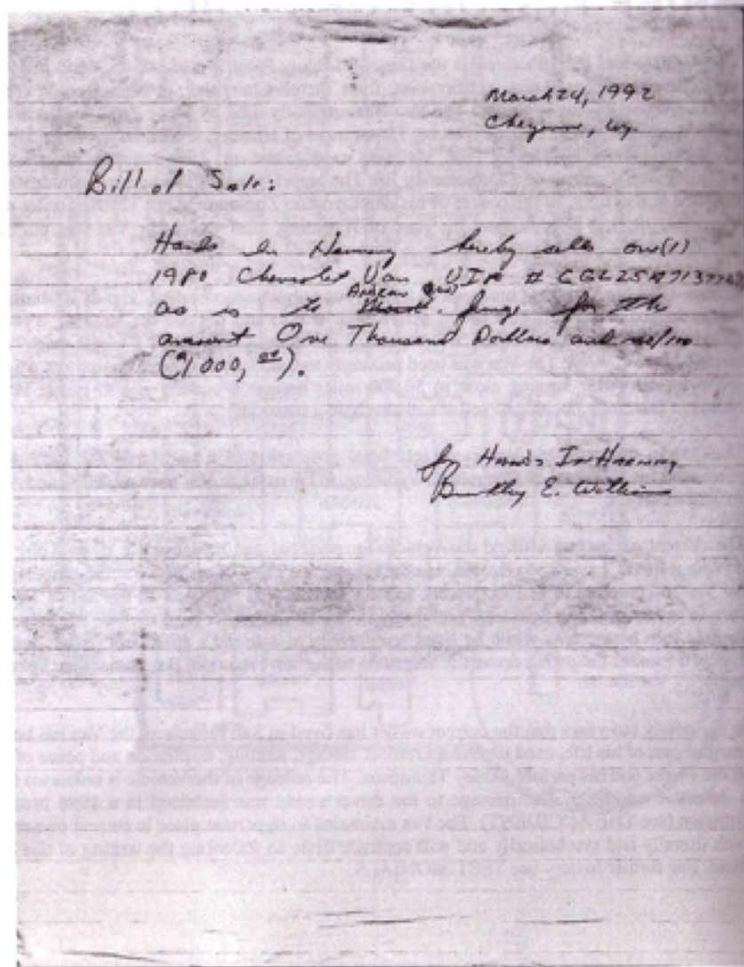
Andy's Chevy Van



A 1980 Chevrolet
Owner's and Driver's
Auxiliary Information Manual
and
MFA Thesis

Contains Important & Trivial
Operational, Historical, and Personal Information.
Keep With Vehicle At All Times.

Andrew Junge, Andy's Chevy Van, 2002

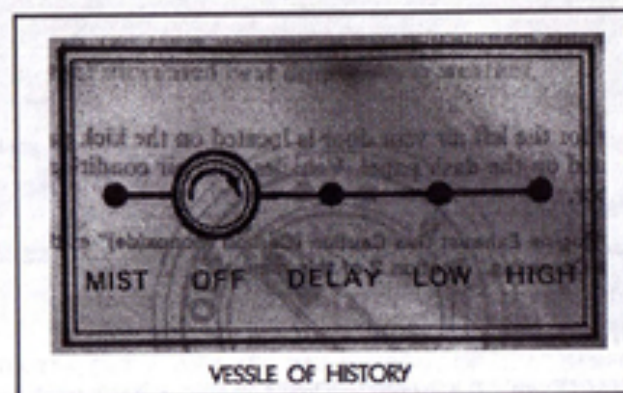


BILL OF SALE TO CURRENT OWNER, CIRCA 1992

(FIG. 6)

VAN AS SELF PORTRAIT

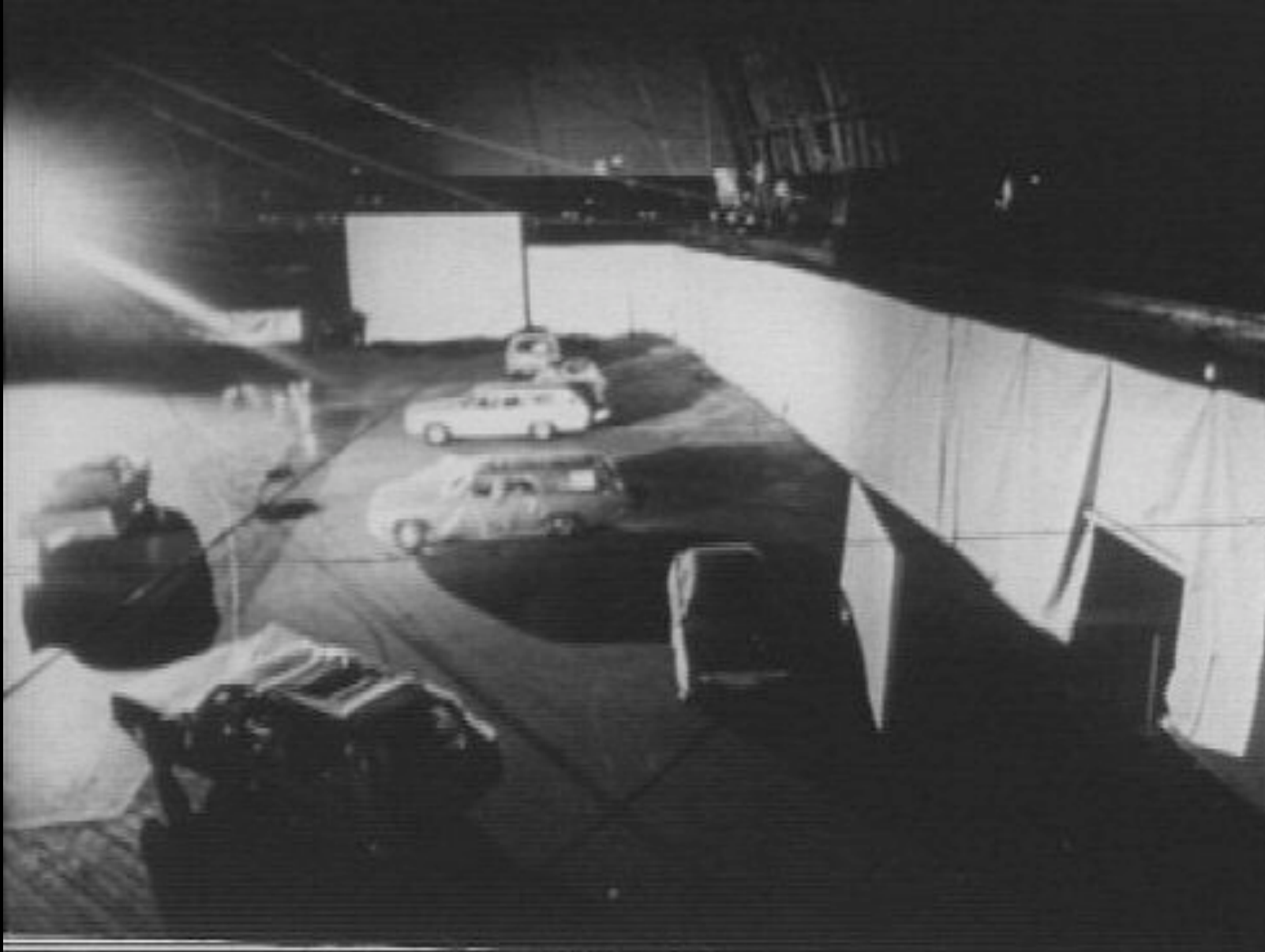
NOTICE: A vehicle is a projection of an owner's psychological self into the world. It reflects the needs, habits, aspirations, and priorities. The choice of a vehicle as a medium of transport can be seen as a statement of personal style - not unlike clothes or a hairdo. Be it a sports car, 4x4 pickup, or station wagon - a vehicle communicates something about its owner and is loaded with associations relating to a particular culture. The owner may want to be seen as sporting, fun-loving, practical, macho, stylish, wealthy, or may even want to be anonymous. Color, accessories, and customizations further enhance a vehicle's power of communication. On the most obvious level, bumper stickers, vanity plates, and other types of ornamentation make a vehicle a display board for expression of the owner's personal, political, or religious beliefs. Not having a choice of vehicle can also be indicative of the owner's station in life. Vehicle choice is often a matter of necessity and individual needs are directly related to desires and intentions. WE ARE OUR VEHICLES.



(FIG. 7)

This Van is a "vessel of history" for the lives of its owners. It has been witness to, and participant in, major events within the last ten years of the current owner's life and the lives of his friends. The dents and scars speak of the roads traveled and the miles seen. The collective essence of past operators is worn into the Vehicle. The Van may be an object, but objects have memories. They are tied to the memories of those who utilize them.

This Van is an outward manifestation of its owner's personality -- in short, a symbol of the current owner. It is a hard worker, devoted, reliable, and trustworthy but full of quirks and special needs. It is white, pudgy and rough around the edges. It is American-made. It is capable of carrying heavy loads but has a tendency to complain when overworked. It has large fuel requirements, takes up lots of space and puts out noxious fumes. While resilient and tenacious, it is reliant upon others. It is at times clumsy, but generally versatile. In some respects it is commonplace, unassuming, even anonymous, yet it is unique. Its true personality is revealed within. It is utilitarian, strong, and hard to miss.



Robert Whitman, Two Holes of Water – 3, 1966

<http://www.fondation-langlois.org/html/e/page.php?NumPage=679>

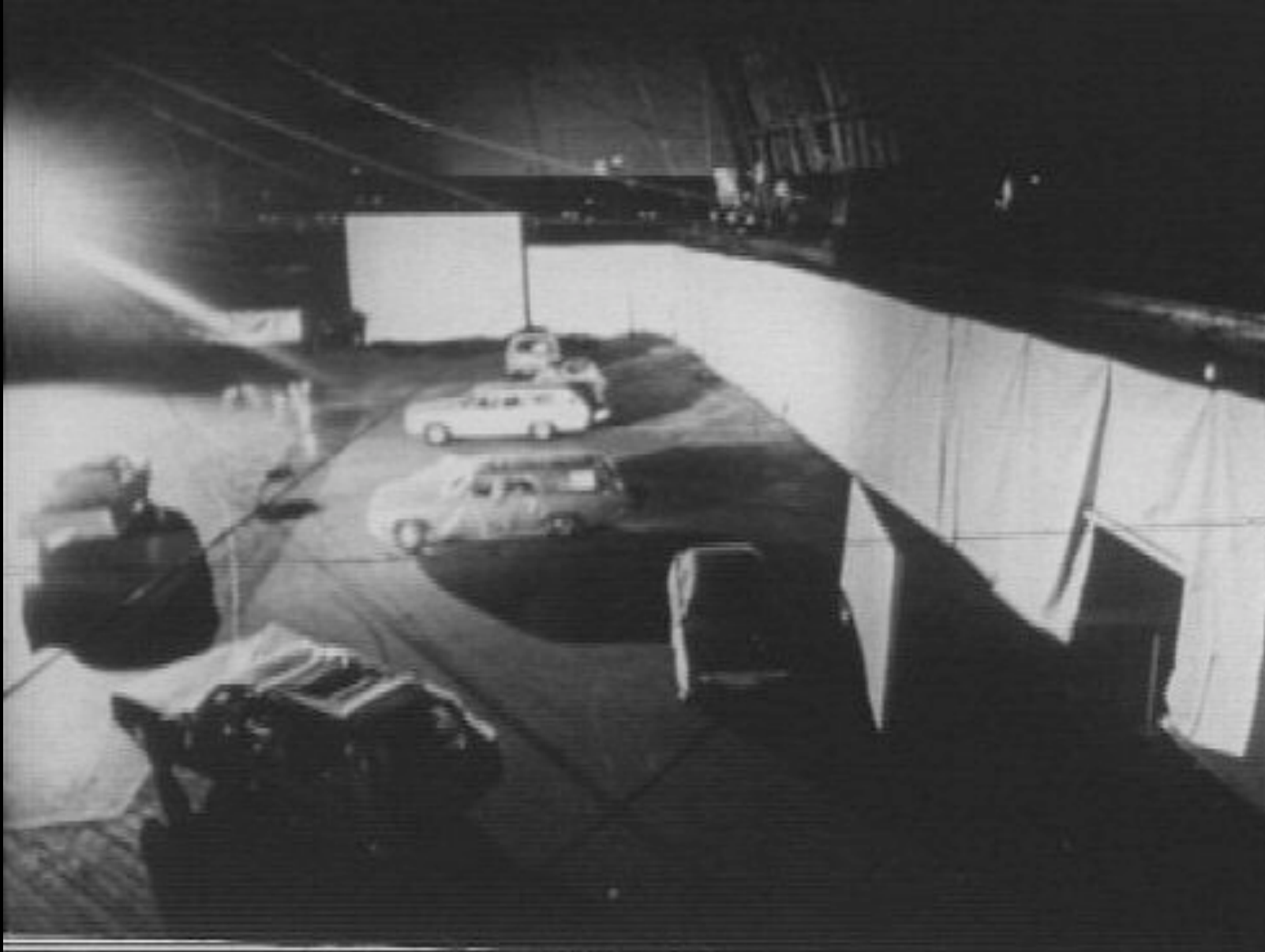
In *Two Holes of Water-3*, Robert Whitman juxtaposed the time frames specific to film and video through a theatrical setting. He wanted to show that the first of these media records traces of events, while the second makes its content appear and disappear in real time (no recordings of TV broadcasts were used during the performance). To make his point, Whitman employed TV cameras on stage, and then projected the resulting image tracks side by side with excerpts of 16-mm films from various sources, some of which were made by himself. The stage environment evoked drive-in movie theatres (cars were used as projection booths).

First moment: Six projectionists in the cars, which were covered in semi-transparent tarpaulins and outfitted with projectors (three 16-mm and three video) waited for a signal from Robert Whitman before running their films. Hung from the balcony, a paper screen covered three sides of the Armory **(b)**. Two more smaller screens were placed to the right of the stage and on the ground. The engine of a seventh car started up and it emerged from a freight elevator (the sound of the car engine were amplified using a contact microphone placed on it's exhaust pipe). The car then came to a stop in front of the screen to the right. Behind it, a 16-mm projector was already showing a film **(c)**. The other vehicles slowly took up positions paralleling the large projection surface at the back of the stage.

Second moment: As each car came to a stop, the projector inside was switched on (handled to the participants, the power cables for these projectors were connected to Armory ceiling plugs). From his position in the balcony, Robert Whitman selected from each source and did a live montage **(d)**, **(e)**. From time to time, he transmitted a signal to the film projectionists in the cars to tell them to switch off their projectors. As pre-recorded material was played, real-time images were shot using seven video cameras.

Simultaneously: Les Levine and Suzanne de Maria stepped out of the vehicle parked in front of the screen to the right **(f)**. Levine was outfitted with a portable lens hooked up via a fibre optics system to a camera that filmed close-ups of de Maria's body. These images were relayed through a closed-circuit system **(g)**, **(h)**, **(i)**. During the break, another camera placed on the Armory floor filmed de Maria pouring water from a pitcher into a pair of shoes (the sound of the water was amplified). From the balcony, Toby Mussman trained his camera on Trisha Brown and Mimi Miller, who moved about slowly near a large mirror designed to produce optical effects **(j)**, **(k)**, **(l)**, **(m)**, **(n)**. Beneath the balcony, the image on the screen alternated between that of the two performers and that of their distorted reflections in the mirror. To the right of this area, on the balcony, Jackie Leavitt was filmed typing (the sound of the keys was amplified) **(o)**, and her image was shown via a video closed-circuit. At times she stopped typing, stood up and remained standing for some time in front of the camera lens **(p)**, **(q)**. A signal splitter made it possible to project two adjacent tracks representing her upper and lower body on the large screen. Other live image feeds came from TV stations picked up during the performance: these included, for example, a Pepsodent toothpaste commercial and news bulletins **(r)**. The film projections, for their part, ran back-to-back excerpts from documentary films and advertising featuring, for example, underwater film sequences and the flora and fauna of Alaska (penguins, honeybees, eagles, birds'-eye views of landscape, etc.) **(s)**, **(t)**, as well as films made by Whitman himself. These short features showed ordinary actions, like a woman dressing and undressing, or a man shaving **(u)**, **(v)**, **(w)**, **(x)**. Some of these actions were shot with an optical device that made use of two parallel mirrors to obtain several viewpoints at the same time. The film and TV program soundtracks were cut. Along with the sounds picked up by the contact microphones during the performance, Whitman played recordings of crickets made near a pond, and a speech by the philosopher Bertrand Russell, played so loud it became unintelligible. Whitman also occasionally asked the projectionists in the cars to honk their horns at the same time.

Third moment: When the film sequences came to an end, the projectors were switched off and the house lights came back on. The projectionists then left their vehicles and headed toward the wings **(y)**, **(z)**. The lengths of the performances are not mentioned in the documents consulted when writing this description.



Robert Whitman, Two Holes of Water – 3, 1966

<http://www.fondation-langlois.org/html/e/page.php?NumPage=679>



Jonathan Schipper, *The Slow Inevitable Death of Muscle*, 2009





This sculpture is a machine that advances two full sized automobiles slowly into one another over a period of 6 days, simulating a head on automobile collision. Each car moves about three feet into the other. The movement is so slow as to be invisible. It is almost impossible to watch a modern action film without at least one automobile wreck.

Why do we find interest and excitement in new versions of the same event? Why are we not satisfied? Cars are extensions of our body and our ego. We buy or modify cars that reflect our personalities and egos. When we see an automobile destroyed, in a way we are looking at our own inevitable death. This moment is, because of its inherent speed, almost invisible. We have slowed the event via film and video but only from a camera's perspective. We never get to see the transformation of a living breathing car too wreck in its entirety, in detail.

This piece offers the viewer the ability to examine in three dimensions the collision of these cars. A moment that might take a fraction of a second in an actual collision will be expanded to take days. Car wrecks are spectacular moments. This piece by changing one of the key variables removes and changes the nature of the event. What was life threatening is now rendered safe. What was supremely spectacular is now almost static. The wreck has been broken down to its Newtonian components. We are left to contemplate our own mortality our own Newtonian components.