

AHST 4342-501 (27532)
History of Media and New Media Art
Spring 2018

Dr. Charissa N. Terranova
University of Texas at Dallas
Arts & Humanities
T-Th 1:00-2:15

Tuesday 04/19/18

Discussion

Hallucinations and Hippie Modernism



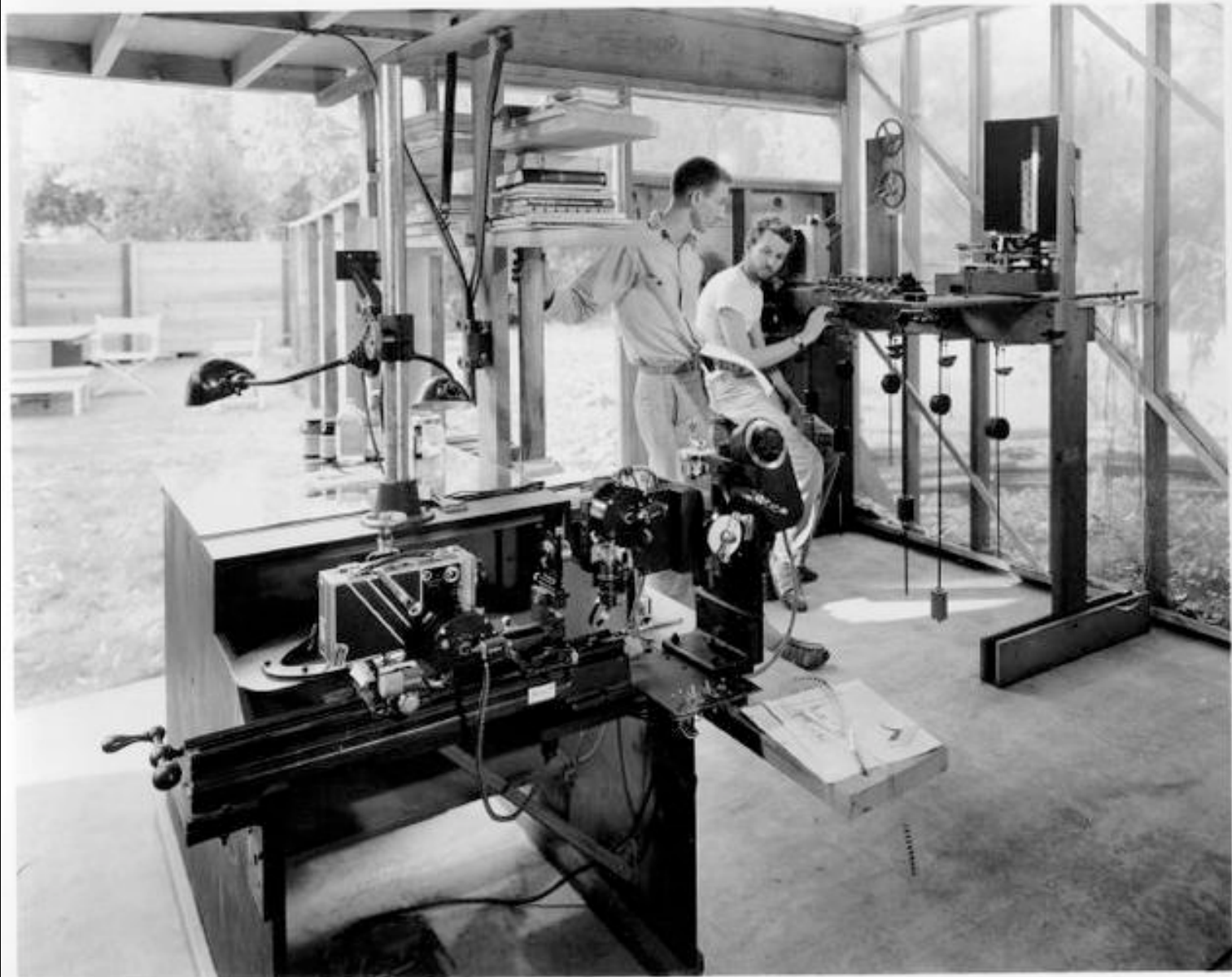
John & James Whitney - "Five Film Exercises" Film 2-3
(1944)

<https://www.youtube.com/watch?v=JdCjwS1OxBU>



James Whitney, Yantra, 1950-57

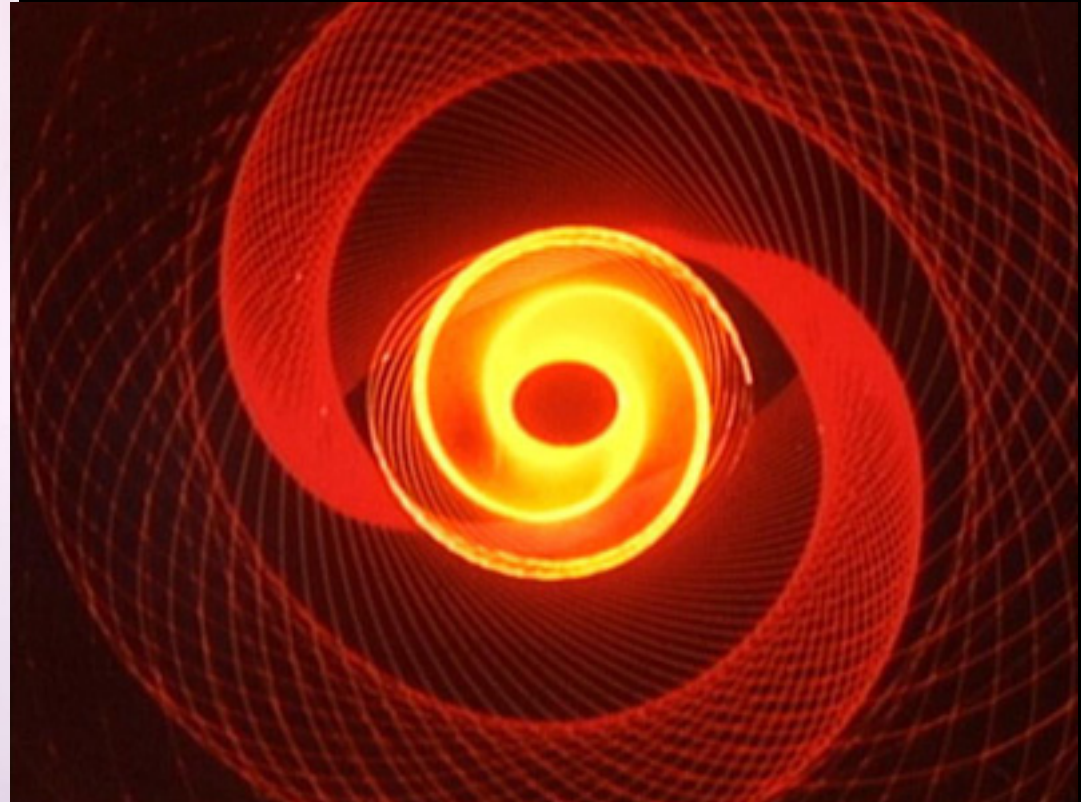
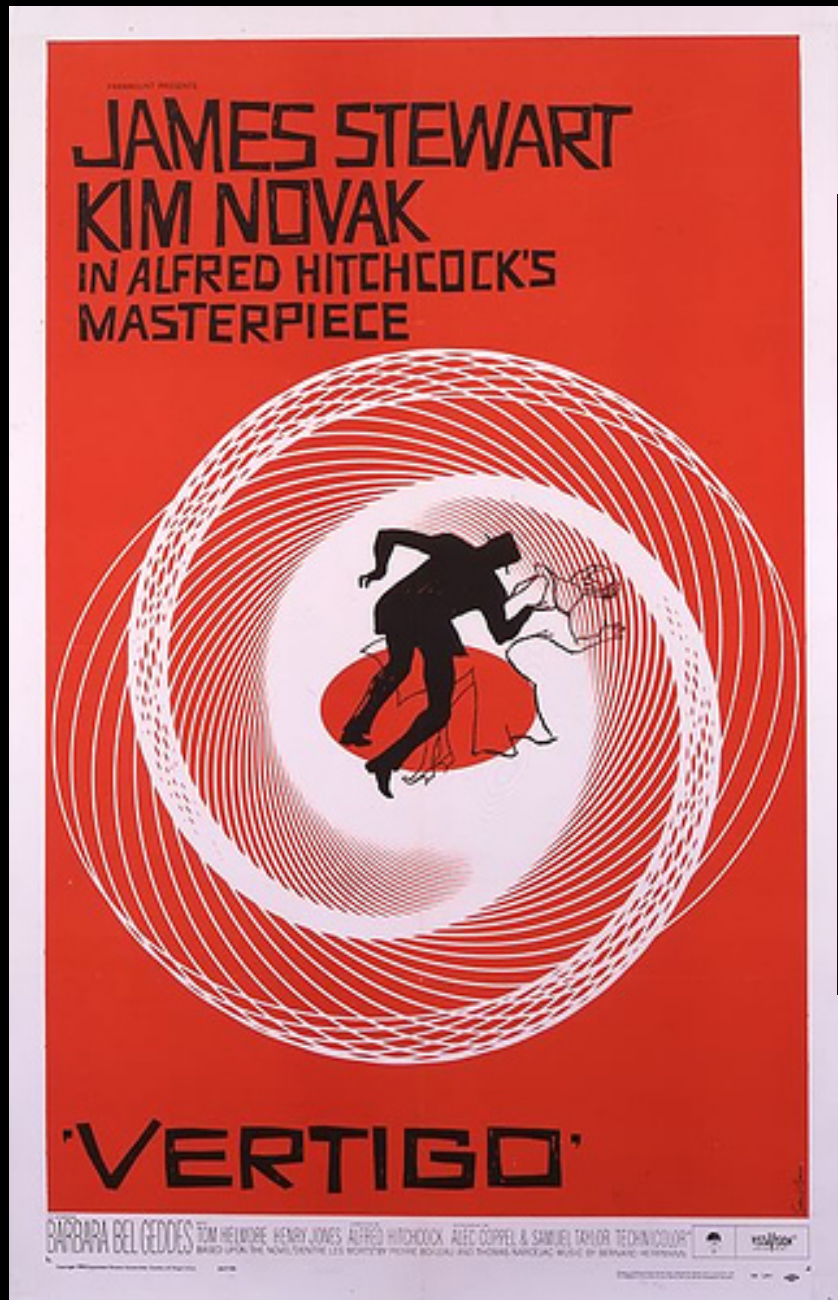
<https://www.youtube.com/watch?v=HidwTDZoz5c>



“I don't know how many simultaneous motions can be happening at once. There must be at least five ways just to operate the shutter. The input shaft on the camera rotates at 180 rpm, which results in a photographing speed of 8 frame/s. That cycle time is constant, not variable, but we never shoot that fast. It takes about nine seconds to make one revolution. During this nine-second cycle the tables are spinning on their own axes while simultaneously revolving around another axis while moving horizontally across the range of the camera, which may itself be turning or zooming up and down. During this operation we can have the shutter open all the time, or just at the end for a second or two, or at the beginning, or for half of the time if we want to do slit-scanning.”

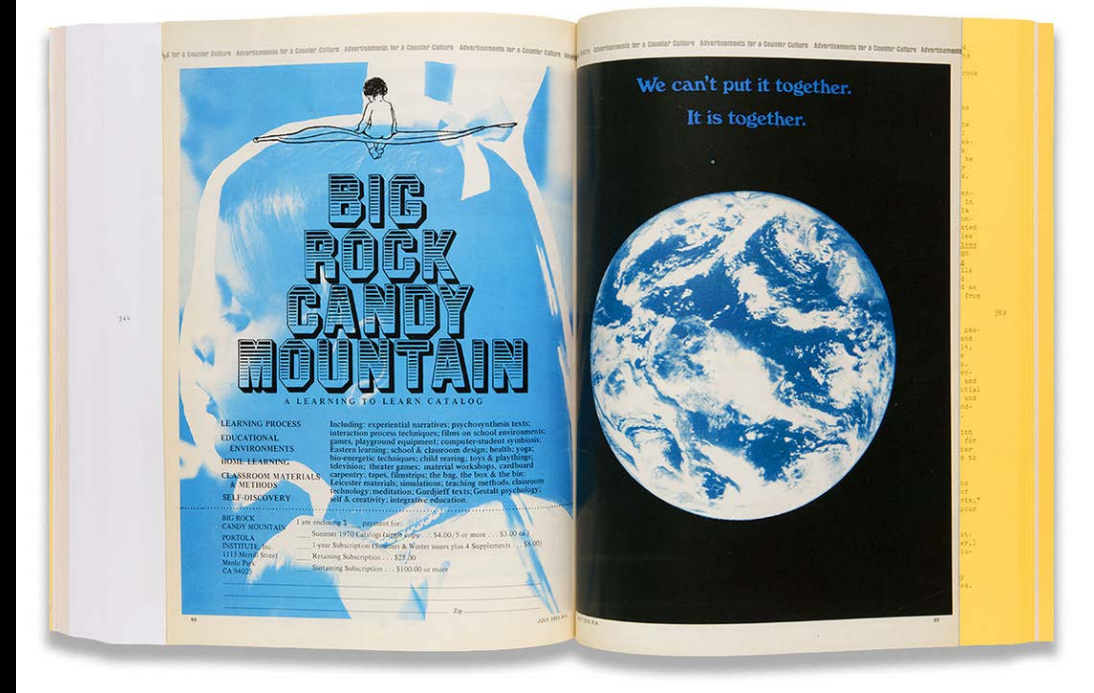
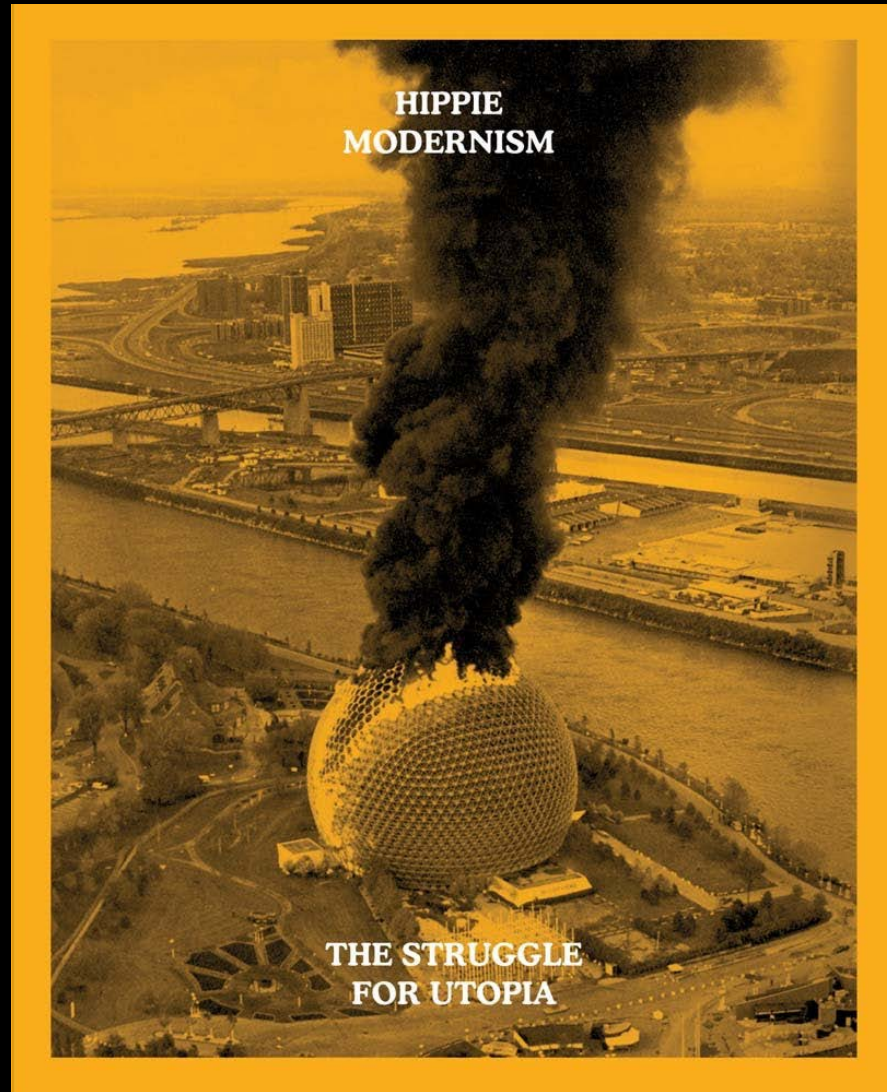
John Whitney, Jr. (1970)

The analogue computer Whitney used to create his most famous animations was built in the late 1950s by converting the mechanism of a WW II M-5 Antiaircraft Gun Director. Later, Whitney would augment the mechanism with an M-7 mechanism, creating a twelve-foot-high machine. Design templates were placed on three different layers of rotating tables and photographed by multiple-axis rotating cameras.



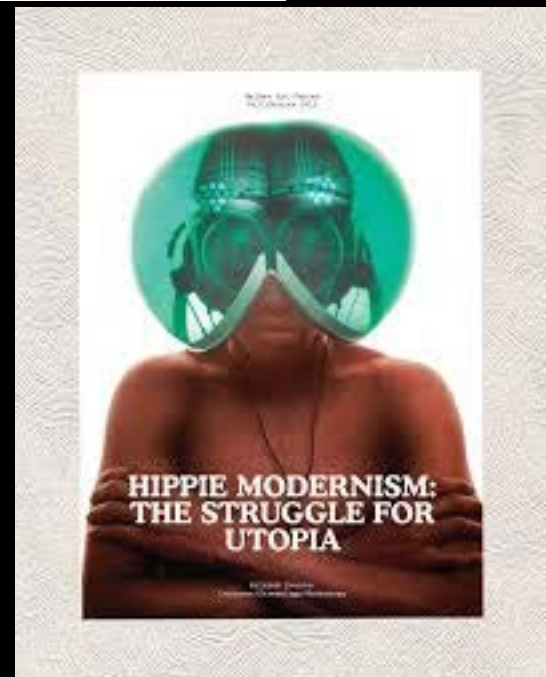
Saul Bass and John Whitney, Title Sequence to Alfred Hitchcock's Vertigo (1958)

<http://www.youtube.com/watch?v=5qtDCZP4WrQ>



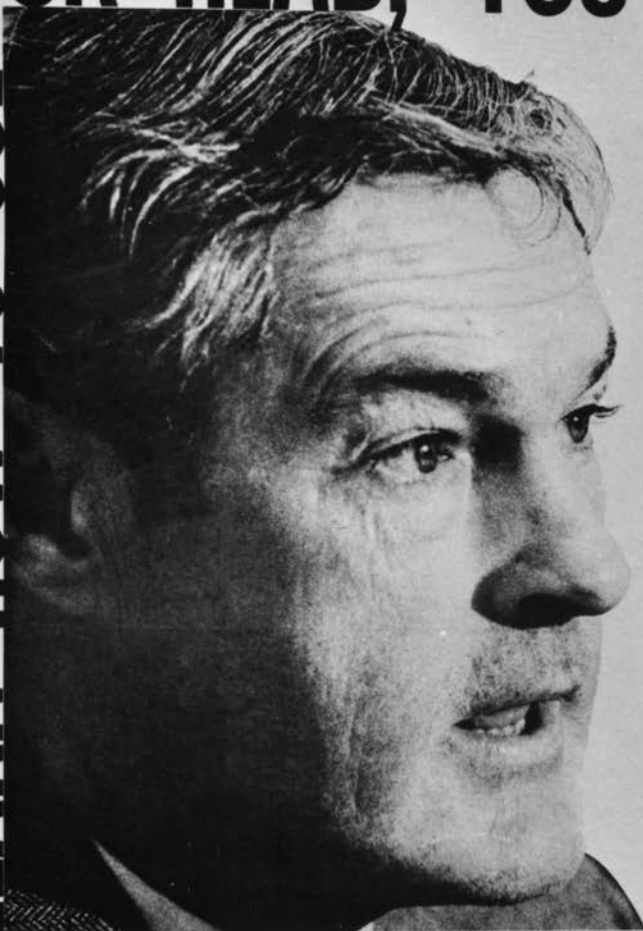
<https://www.youtube.com/watch?v=mYue11Qvz9U>

Hippie Modernism: The Struggle
for Utopia, Walker Art Center,
Minneapolis, MN, 2015



YOUR HEAD, YOU HAVE TO
GO OUT OF YOUR MIND.

“TO LEARN HOW TO USE
TURN ON!
TUNE IN!
DROP OUT!”

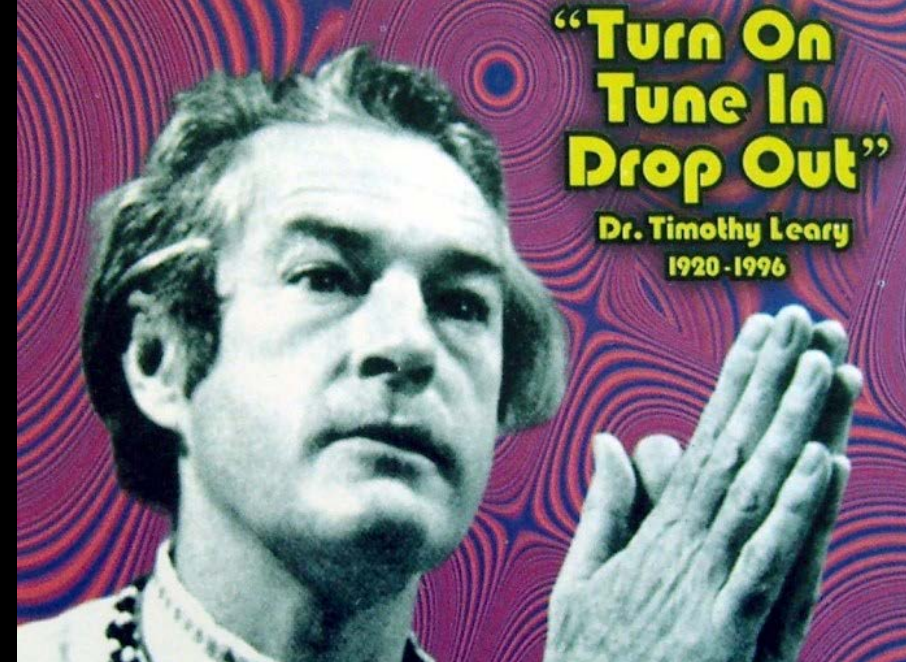


CONSCIOUSNESS IS ENERGY RECEIVED AND DECODED BY STRUCTURES, WAVES AND PARTICLES. THERE ARE AS MANY LEVELS OF CONSCIOUSNESS AS THERE ARE LEVELS OF ENERGY AND STRUCTURES FOR DECODING. THERE ARE AS MANY LEVELS OF CONSCIOUSNESS AVAILABLE TO THE HUMAN BEING AS THERE ARE ANATOMICAL STRUCTURES FOR DECODING ENERGY.

YOU EXIST IN AN OCEAN OF ENERGY UNULATING AND PULSATING IN TIDAL WAVES AROUND YOU. YOUR STATE OF CONSCIOUSNESS DETERMINES WHICH LEVELS OF EXTERNAL ENERGY YOU ARE AWARE OF.

YOU CANNOT TURN ON AND TUNE IN IF YOU REMAIN ADDICTED TO SYMBOLS. YOU MUST DETACH YOURSELF FROM THE PRESSURE OF INSANE SYMBOLS. KICK THE SYMBOL HABIT!

—TIMOTHY LEARY



“Turn On
Tune In
Drop Out”

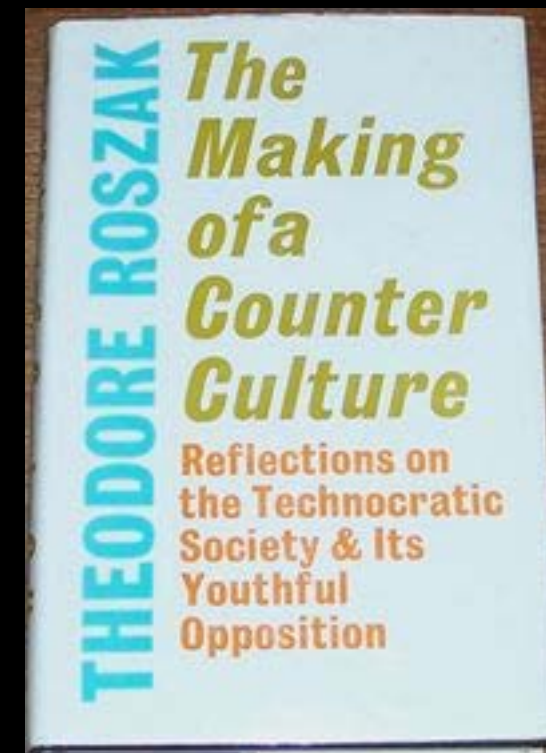
Dr. Timothy Leary
1920 - 1996

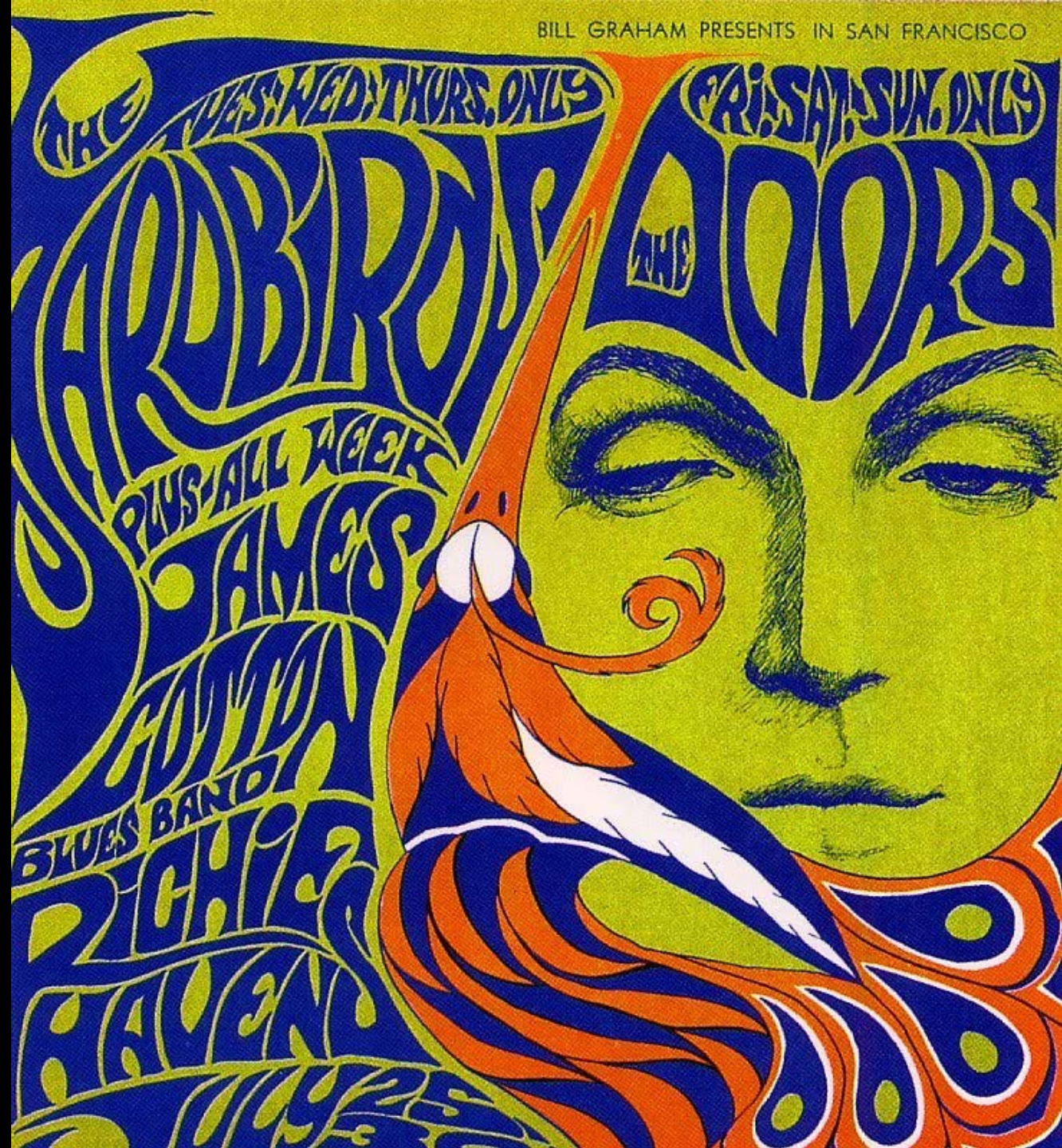
Timothy Leary (1920-1996)

COUNTER CULTURE

Published 1969

Youth culture rejecting
technocracy, the regime of
corporate and technological
expertise that dominates
industrial society





Student question:

What is cybernetic cinema?

Student question and writing:

Is disrupting vision the same as retraining it?

Zabet Patterson makes a claim in her essay...that the camera obscura allows for more control for the user than a gun director. One of the arguments made is that the mechanical nature of the director somehow make [using] it akin to [being in a] prison, where the user is stuck inside for as long as they intend to use the device...I believe the work of the Whitney brothers go further than simply breaking from a militaristic use of vision. By creating visual environments with no obvious point of focus, the Whitney brothers actually created an environment that evolution has not prepared human vision to deal with in day to day life...The Whitney brothers' use of military hardware still works as a metaphor, because while the technology was designed to make the human eye more efficient, the Whitney brothers' pieces attempt to make us question what purpose our vision has in a modern, peaceful era.

Student question and writing:

Could the work of the Whitney brothers be appreciated by today's culture, where instant gratification is preferred and prolonged concentration is rare?

Totalling nearly 10 minutes, *Lapis* may be 'too lengthy' to be appreciated by the majority of today's culture in which children are taught to respond to and expect instant gratification with technology, and multitasking is rewarded...Those interested in slowing and foregoing instant gratification to take in *Lapis* would still need the context of history to fully understand and appreciate the work. Perhaps it is time for an updated version of *Lapis*, one that critiques our current technologies and how they have trained and changed human vision, if it does not already exist.

Student questions:

What is the effect of seeing the same image, but across different modes of media?

Why are the colorful dots and patterns of James Whitney's *Lapis* so uncomfortable to the eye?

Do Gestalt principles necessitate anthropocentrism?

Student question and writing:

Why repurpose tools of war as tools of art?

The passage in the Old Testament of the Bible holds great significance here: “They shall beat their swords into plowshares, and their spears into pruninghooks: nation shall not lift up sword against nation, neither shall they learn war any more.” (Isaiah 2:4)

Student questions:

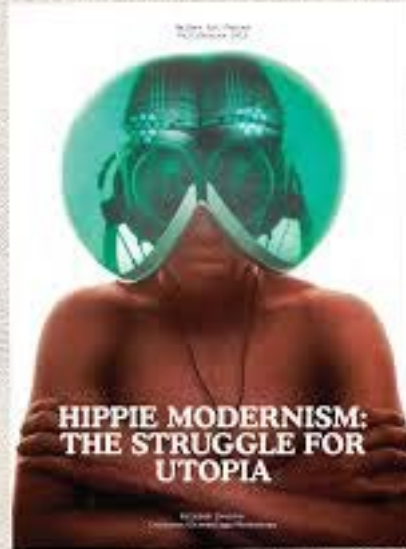
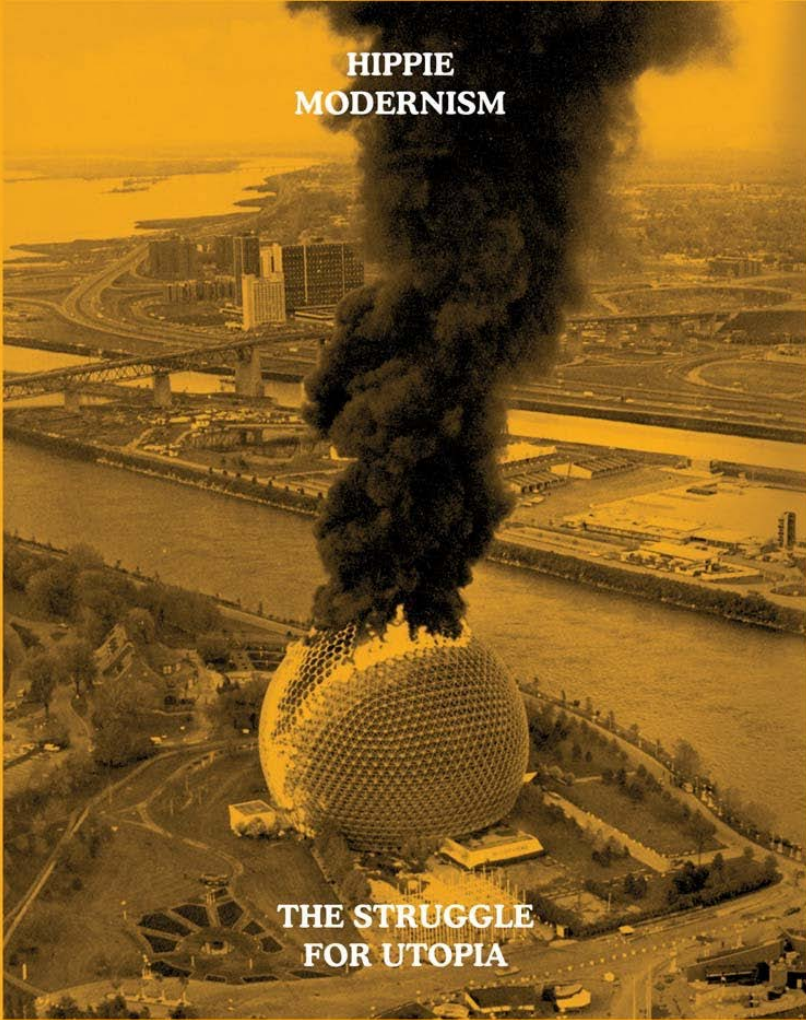
Is our perception of reality related linearly to the constraints we put on computers and machines?

How does the definition of human nature change with the introduction of cybernetics and the cyborg?

Do analog computers imitate human behavior?

HIPPIE MODERNISM

THE STRUGGLE FOR UTOPIA



Hippie Modernism: The Struggle
for Utopia, Walker Art Center,
Minneapolis, MN, 2015

- <https://www.youtube.com/watch?v=L55p1qK93Ds>
- <https://www.youtube.com/watch?v=OPYpP-qbUXI>
- <https://www.youtube.com/watch?v=EqPXOwog75M>

