

AHST 3320 Section 501
Course in Contemporary Art
Kinetics of Urban Sprawl
Dr. Charissa N. Terranova
Spring 2008
Monday, 7:00-9:45
04.14.2008

Conceptualism as Aesthesis: Jeff Wall and Paul McCarthy

Quiz

Revised Schedule

Cyborgs, Cybernetics, and the Automotive Prosthetic

April 14: Conceptualism as Aesthesis: Jeff Wall and Paul McCarthy

- 1.) No Reading, just lecture
- 2.) Discussion of *Duel*

April 21: Conceptualism as Aesthesis: Ed Ruscha and Richard Prince/
Cyborgs and Prosthetic Bodies

- 1.) Marshall McLuhan, *Understanding Media: The Extensions of Man* (MIT Press, 1994) reread 3-21; 56-61; 77-105; 284-296; 308-360
- 2.) Sarah S. Jain, "The Prosthetic Imagination: Enabling and Disabling the Prosthetic Trope," *Science, Technology, & Human Values*, Vol. 24, No. 1 (Winter 1999) 31-54, available at JSTOR
- 3.) Elizabeth Grosz, "Prosthetic Objects," in *Time Travels: Feminism, Nature, Power*, chapter 9, pp. 145-205 [??? Uncertain about final page number of chapter] e-reserve
- 4.) Written Assignment #3 Due

April 28: Los Angeles: Automotive Ecology

- 1.) Reyner Banham, *Los Angeles: The Architecture of Four Ecologies*, 3-38; 77-92; 143-160; 195-204
- 2.) Gregory Bateson, *Steps to an Ecology of Mind*, 502-513 e-reserve
- 3.) Robert M. Keesing, Review of Gregory Bateson's *Steps to an Ecology of Mind*, in *American Anthropologist*, New Series, Vol. 76, No. 2 (June 1974) 370-372, available at JSTOR
- 4.) Bob Turner, Review of Gregory Bateson's *Mind and Nature*, in *RAIN*, No. 36 (Feb. 1980) 11-12, available at JSTOR
- 5.) FILM LAB: Screening of Film: *Death Proof* from *Grindhouse*

May 5: Final Exam: 7:00 p.m.

Semiotics

Semiotics-*noun (used with a singular verb)* 1. the study of signs and symbols as elements of communicative behavior; the analysis of systems of communication, as language, gestures, or clothing. 2. a general theory of signs and symbolism, usually divided into the branches of pragmatics, semantics, and syntactics.

Structural Linguistics-*noun* 1. a usually synchronic approach to language study in which a language is analyzed as an independent network of formal systems, each of which is composed of elements that are defined in terms of their contrasts with other elements in the system. 2. a school of linguistics that developed in the U.S. during the 1930s-1950s, characterized by such an approach and by an emphasis on the overt formal features of language, esp. of phonology, morphology, and syntax.

Semiotics

Diachronic-adjective Linguistics. Of or pertaining to the changes in a linguistic system between successive points in time; historical: *diachronic analysis*.

Synchronic-adjective Linguistics. Having reference to the facts of a linguistic system as it exists at one point in time without reference to its history; *synchronic analysis*.

Relevant thinkers and texts-

Ferdinand de Saussure, *Course in General Linguistics* (1910)

Claude Lévi-Strauss, *Tristes tropiques* (1955)

Roland Barthes, *Elements of Semiology* (1964), "Death of the Author" (1967)

Aesthesis

Aesthesis-noun. Sensation, experience, or perception;[Gk *aísthésis* sensation, perception]

Relevant thinkers and texts linking experience and Conceptualism-

Leo Steinberg, "Flat-bed Picture Plane" in *Other Criteria: Confrontations with Twentieth-Century Art* (1972)

Lucy Lippard, *Six Years: The Dematerialization of the Art Object from 1966 to 1972* (1968)























































































































